WHY BETTY HUTTON FLOPPED ON TV

LOCAL PROGRAM LISTINGS
Week of October 16-22

TV GUIDE®

America's Television Magazine

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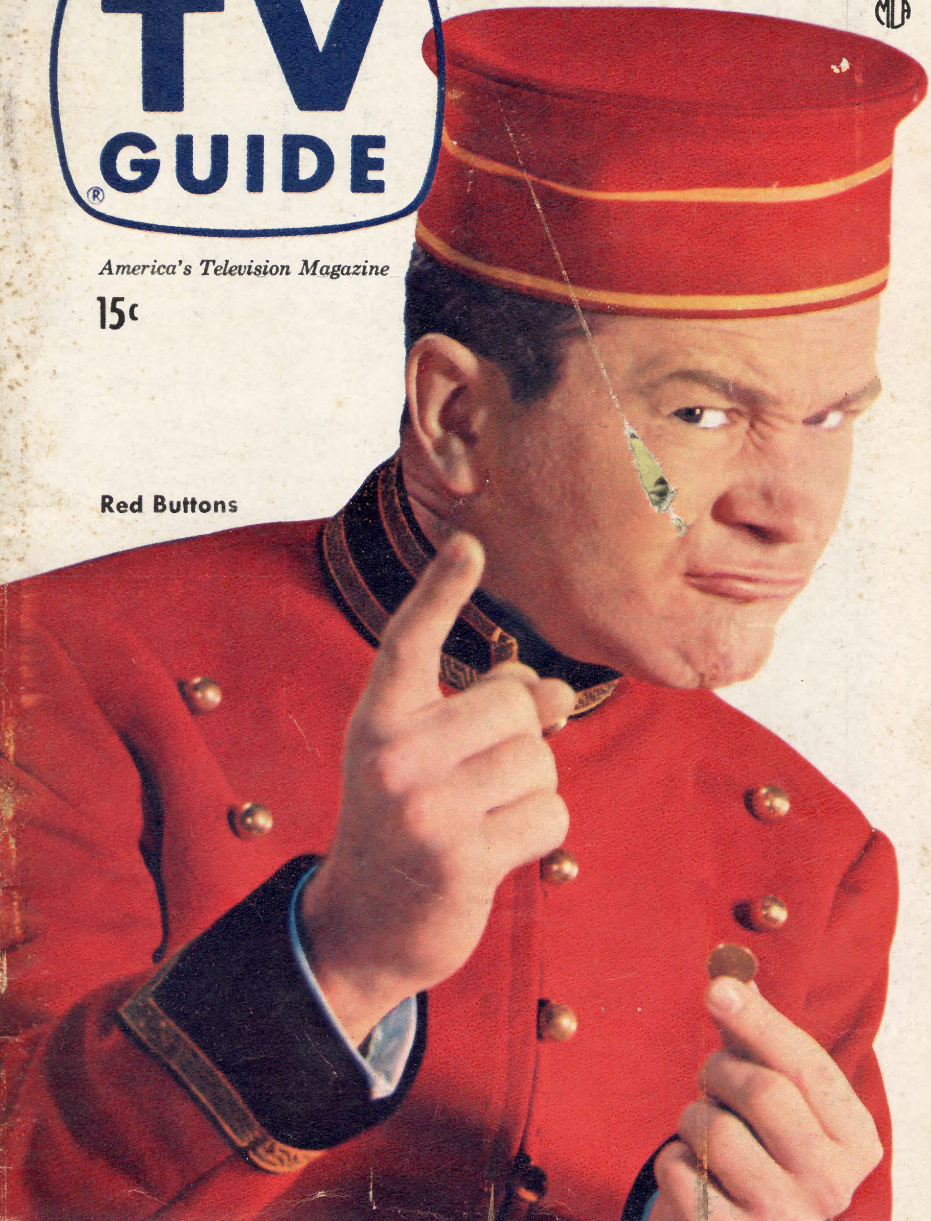

Red Buttons

as we see it

"Reviews of television programs," a network vice-president once said, "are unfair. A critic sees the first show of a series. Everyone has first-night jitters and it doesn't come off well. So the critic murders the show. Next week it may be great, but he's already on record."

Much of that statement is true. It is also true, as many of our readers have pointed out, that a critic's opinion is just one man's opinion and shouldn't be used to sway others.

We publish reviews in TV GUIDE because we feel that our readers should have an opportunity to compare their own reactions to shows with the reaction of a professional critic. Our critics—one in Hollywood and one in New York—are the best qualified men we could find, men with years of background reviewing plays, movies, radio and television programs.

Shows from New York are assigned to our Hollywood critic. Shows from Hollywood are assigned to the New York critic. That's because experience proves that when a man is too close to a program and knows the producers and the stars, he is inclined to be less objective than when he knows nothing about the show except what he sees on the screen.

Another rule is that our critic must see at least three programs of a series before writing his review. The reason for this is that we don't think it is fair to base a review of a series on the opening program, or even the first two programs. We do believe that, by the time the writers and actors have three shows under their belts, the pattern for the series is well established.

That's how TV GUIDE does its reviews. Still, critics—no matter how well qualified—can't make or break a show. Only viewers can do that.

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TV GUIDE

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A TV GUIDE EXCLUSIVE

Why Betty Hutton Flopped On TV

Not many weeks ago, Betty Hutton was described in these pages as having enough energy to light Dayton, Ohio, for seven months. But on Sept. 28, Miss Hutton blew a fuse and the lights went out. Miss Hutton, age 33, admitted she was retiring from show business.

"I'm tired," she was quoted as saying. "I just can't take the heartbreaks any more."

The news must have come as something of a shock to her contemporaries, most of today's female stars being in their late thirties or early forties. And the shock must have been compounded by her remark to Daily Variety, West Coast edition of the bible of show business: "TV is a very exciting medium, but it's not for me. It's great for someone with more energy—it's a medium for the younger people."

Her chief reason for quitting, according to Miss Hutton, is a desire to spend more time with her children, Lindsay, 8, and Candy, 6. "I can't take them out of school and drag them along with me," she says. "It isn't fair to them."

What she doesn't come right out and say, however, is that her long-awaited TV debut, Max Liebman's first spectacular for NBC, was one of the bitterest disappointments of her life. Reviews of the show were almost uniformly poor, many of them downright bad. Nary a song hit came out of the show. A special album of the show's songs, put out by Capitol, laid one of the largest and roundest eggs in recording history.

Hutton and Liebman. Her $50,000 didn't salve wounds from critics.

A perfectionist and a hard-working one, Betty Hutton has always had an unquenchable desire to be first, to be top dog in whatever she is doing.

She fully expected her first TV show, "Satins and Spurs," to be a smash hit. After all, why shouldn't it be? Max Liebman was producing it. Jay Livingston and Ray Evans wrote a special score for it. NBC poured some $300,000 into it—including Betty's $50,000 paycheck—and added a huge expensive promotion campaign. "Satins and Spurs" was to be the big grand opening of the new 1954-55 season.

Betty put everything she had into the show, but it wasn't enough. She even arranged for her estranged husband, Charles O'Curran, to stage the song and dance numbers for her. But they still couldn't get along and he was replaced in mid-rehearsal. Once on the air, she lighted up Dayton and spilled over into

Columbus. When it was over, she was so exhausted she couldn't attend the after-show party thrown in her honor. The exhaustion was as much emotional as it was physical, Miss Hutton not having her way about certain elements of the show. If she was in a puff, she was also in something of a huff.

Despite her qualms about the weak spots in the show which she says she had wanted to change (notably the fashion-show sequence which, according to Betty, was staged strictly for those few select people who had color TV sets), she stuck grimly to her conviction that the following morning would find her being hailed as the TV sensation of the new season, the find of the year. She wasn't. The reviews, especially to the emotional Miss Hutton, were pretty awful. And even though the worst of them concurred in the virtually unanimous opinion that Miss Hutton had been personally sensational, it wasn't enough. She had been starred in a flop and she knew it.

She also should have little doubt as to why the show flopped. She did it with her little temperament. Everyone on TV row in New York is willing to talk about Max Liebman's valiant struggle to produce his show his way. But no one wants to be quoted on how Liebman was forced to compromise his ideas in the face of an understood ultimatum from the Hutton attendants—"Do it our way or else." The "or else" would have meant no show.

Liebman himself won't say a harsh word about Betty—on or off the record. He does intimate that the star and her Hollywood entourage created problems but he refuses to say they were responsible for the show's failure with the critics.

As to the lady's retirement plans, Liebman told TV GUIDE, "I heard the news before I read the story in the papers when a friend phoned to tell me one of the wire services had the story from Hollywood. My first reaction was, isn't that a darned shame. She's such a talented girl and a great performer."

The producer dismissed questions about rehearsal and temperament troubles during the preparation of "Satins and Spurs" with: "It's a long story. All I can say is that I knew in advance what the circumstances would be and I was prepared for them. It's true that she brought in some of her own people to handle certain phases of the production when I would rather have used our own staff."

But Liebman's real reaction came during a discussion of his second spectacular's success. That was "Lady in the Dark," starring a hardly-33 Ann Sothern. "Wasn't it a much better show than 'Satins and Spurs'?" he was asked.

"Let's just say," he answered, "that 'Lady in the Dark' was done by our organization." He emphasized the word, "our."

Miss Hutton was less cautious in her remarks about Liebman, for whom she had tossed a big Hollywood party last summer in an enthusiastic display of her delight at having him as her producer. "Despite the fact that he has a wonderful reputation in his own field," she said, "this still doesn't make him perfect."

There are, of course, two schools of thought concerning Betty's future. One, expressed by one of the star's closest friends, holds that Betty does indeed mean it, that she isn't just over-reacting emotionally to a big disappointment, that she is going to settle down to being a full time mother.

An equally close friend predicts that Betty will be back. "Show business is in her blood. Wave the right script under her nose and give her half a chance to run her own show and she'll be back. The very thought of Betty Hutton sitting still for more than five minutes at a time is absurd."

Said one wiseacre: "Retiring at 33 is real smart for Betty. She'll draw huge crowds for 'comeback' and 'farewell' appearances for years to come."

Miss Rogers Consents

LAST OF THE HOLDOUTS

(MOVIE QUEEN DIVISION)

FINALLY TAKES THE TV PLUNGE

Miss Ginger Rogers, who wears the burden of her 40-plus years with a certain air of perpetually surprised immortality is about to put her foot right smack in the water and walk right out in front of a real live television camera. The auspicious occasion (for such it must be considered) has been surrounded by enough trappings to raise all sorts of hob with the more routine mortals to whom TV is a weekly chore.

Miss Rogers, a Texas redhead turned Beverly Hills blonde during the course of history, will appear as the premiere star of NBC's highly publicized series of Monday night "spectaculars." The vehicle, or property as they call it in Beverly Hills, will be Noel Coward's "Tonight at 8:30," which is to the modern London theater as "Uncle Tom's Cabin" was to yesterday's American theater. Everybody who is anybody on the London stage has done one or more of the nine one-act plays which make up the three-volume "Tonight at 8:30."

Slated to play opposite Miss Rogers in three of the plays ("Red Peppers," "Shadow Play" and "Still Life") are Trevor Howard, Martyn Green and Gig Young. Mr. Howard is being flown in from London especially for the oc-

casion. Mr. Green is noted for being perhaps the most polished performer of Gilbert & Sullivan comedy now alive, a rare actor who can express whole unwritten paragraphs of dialog with the merest twitch of his nose. Mr. Young, an American, will do his best to match this rather giddy pace.

For added glamor, there's Gloria Vanderbilt, who won critics' raves in summer stock, and panel veterans Ilka Chase and Peter Donald.

Directing them will be none other than Otto Preminger, the eminent motion picture director, making his first venture in the medium.

And—it's all to be done in color.

Miss Rogers, who is perhaps one of the few remaining (and working, it should be added) examples of the neoclassic Movie Star, was finally talked into appearing on television by the excitement inherent in "Tonight at 8:30." "It is a play I have always wanted to do," she explains. "They first wanted me to do 'Lady in the Dark' for Max Liebman, but I'd already done that, you see. I did it as a picture. So there's no excitement left in it for me. It's just no fun to do anything unless it is exciting."

Having long since passed the stage where the thought of merely making money is exciting, Ginger Rogers is today in the enviable position of being able to pick her movies, or properties, when and where the excitement moves her. A veteran of no less than 66 pictures, not to mention a hatful of stage plays, she is a polished pro at every phase of the game, including singing, dancing, acting and studio politics.

Actually, the star lives pretty much in a well-ordered dream world of her own, fashioned jointly by herself and her mother and currently tenanted by her third husband, Jacques Bergerac. It is a world out of which she only occasionally ventures in the interests of keeping up a reasonable front. She can be, and indeed is, completely gracious, charming, accommodating and attentive to the stranger from the outer world. It is, however, an attitude she constructs by appointment only and which she doesn't particularly care to maintain for more than an hour or so. For the rest of the time she plays a hard and expert game of tennis on her professionally built private tennis court on the Mt. Everest

In bygone days: Fred Astaire, one ▶ of top dancers of all time, and Ginger Rogers in a 1936 film.

of all the Beverly Hills; moves indoors during ungracious weather to play a cup-winning brand of ping-pong; wears her clothes, with an air of what the studio publicity department gaily calls her sense of economic practicality, until they are ready to fall off her back (her economic practicality is based on a profound respect for the virtues of a dollar bill); moves quietly in her own little circle and is not, generally speaking, what might be called a part of the Hollywood scene.

Career-wise, Miss Rogers has stayed away from TV because of what she calls "the 39 steps." She is not, in brief, an addict of the weekly show.

"They keep wanting me to do 39 shows," she explains. "But I think that is too many. They tell me television is a home medium, that it puts you right in the middle of the living room. I don't mind being there, but I think 39 appearances in one season might tend to wear out my welcome."

Nor does she particularly go for the live show, despite the fact that her own big bow will be done live out of New York. "The live dramatic show, actually," she maintains, "is unfair to the performer. He has but a very few days of rehearsal—and then it's all over in a single night before it's really even ready."

Filmed TV hasn't interested her, either. "No," she shakes her head thoughtfully, "a filmed one-shot, a routine half hour isn't exciting."

But Miss Rogers, for all the aloofness of her dizzily remote hilltop home, has walked into her TV debut with both arms swinging. Weeks before going into actual rehearsal, she made a pilgrimage to the NBC studios in Burbank to watch the live telecast of *Lux Video Theater's* "To Each His Own," which starred her old and good friend, Dorothy McGuire. She made a pleasant pest of herself on the set, asking innumerable questions, insisting on sitting in the control room and generally behaving like a V.I.P. turned loose on the front lines.

Oddly enough, Ginger neither looks nor sounds in person as she does on the screen. "The make-up does something, I don't know what, to my features," she explains, "and my recorded voice, so far as I am concerned, is just a flat piece of paper compared to my real voice. My real voice," she adds suddenly, "is something the public has never heard, come to think of it. I don't know whether this is good or bad."

Television will take care of that one. The voice you hear Oct. 18 will be Ginger's own, courtesy of frequency modulation. Nice, too.—*Dan Jenkins*

Real Cop Vs. TV Sleuths

Cop Duhan to Cop King (Roscoe Karns): no gat rat-a-tat.

HE'S FOND OF ROCKY KING BUT OH, THAT JOE FRIDAY!

Rocky King was having an exciting time of it. Faced with the necessity of solving a particularly messy murder on the waterfront, Rocky exchanged some crackling pistol fire with a nasty-looking fellow in a pearl-gray hat, who earlier in the evening had slipped a cohort a poisoned cigar.

A half hour later, *The Man Behind the Badge*, ace gumshoe on a rival network, was bloodhounding around after a fire bug; and the invisible (to viewers, that is) *Plainclothesman* was easing a likable ex-convict off the hook in a phony murder rap.

Earlier that week, *Dragnet's* redoubtable Joe Friday, accompanied by faithful Frank Smith, painfully tracked down an extortioner who had put the squeeze on a couple of misguided housewives.

Amidst this TV hubbub, a stocky, 36-year-old cop named Bernard Duhan, who has been a flatfoot, harness bull and detective on the New York Police Force for seven years, was spending a typical day in the 24th Manhattan Precinct. The 24th—from 82nd to 125th Street, from Riverside Drive to St. Nicholas Avenue—includes 2700 rooming houses, Columbia University, Spanish Harlem, thou-

sands of pawnshops and a fine view of the Hudson. Here Duhan investigated a burglary, put in two hours in the rogues' gallery, another in court, testified before a grand jury, ordered a grilled cheese sandwich, investigated a stabbing, a stick-up and an assault charge, picked up a bookie and a gal charged with stealing a watch, and went out to track a stolen car.

At 6 P.M., having nabbed a suspect in the stabbing, wormed a confession from the stick-up man and found the stolen car, he returned to the station house, phoned his wife Ruth that he'd be late for dinner, and sent out for another sandwich—pastrami on rye.

Duhan, in short, wasn't having the excitement of a Joe Friday, a Rocky King or a *Plainclothesman.*

This is because, unlike Rocky, Joe or the rest of them, Detective Duhan has never had a gun pulled on him. He also has never been slugged with a length of pipe, pistol-whipped, kicked in the stomach or even punched in the mouth. Indeed, since becoming a detective in 1952, he has never even fired his *own* gun, a .38 caliber Smith and Weston revolver.

Joe Friday: too good to be true.

So, for his kicks, Duhan tunes in on the capers of the TV cops. At night, after toiling over dozens of routine investigations, he likes to sit before the screen and twirl the magic dials. One of his favorite programs is *I Am the Law.* "In this one," says Duhan, "George Raft is a cop who is always hopping a plane to chase a criminal to Mexico City, Tangiers or Little America. Me? I got to get the inspector's permission to cross George Washington Bridge."

"Also," says Duhan, "Raft won't take any nonsense from his boss. I've often heard him tell the inspector to drop dead. Me? If I tried that, I'd be pounding a beat in Canarsie in five minutes."

The trouble with *Dragnet,* in Duhan's opinion, is that it is *too* good. And Joe Friday is the prototype of *all* detectives and of course, no single detective is cast in a perfect mold. "That know-it-all wouldn't last a week on the New York Force," says Duhan.

Rocky King is another show with a wholesome ring of authenticity to it. But the thing Duhan likes most about Rocky is the way he fouls himself up. "When Rocky pulls a rock, I right away start pulling for Rocky."

But there's one thing that annoys Duhan. "When I get finished with my stint," he says, enviously, "I still have to fill out a barrelful of forms on each case. You never see those lazy TV cops fill out any forms!"

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The Other Clooney

Late To Bed
And Early To Rise,
So Betty Has
No Time For Guys

There are many things you've got to credit Betty Clooney with, and one of them is youth. Come to think of it, she's got stamina and fortitude too. Every morning she rises at 5 and every morning, before breakfast, she's singing away on *The Morning Show*. What's really amazing—and most people don't know this—is that Betty doesn't get to bed until 2 A.M. She spends her evenings whiling and chirping the hours away at New York's Waldorf-Astoria Hotel. All of which leaves little time for romance.

The Clooney sisters—Betty and Rosemary—developed this stamina when they were mere snips of teenagers touring America on the one-night-stand circuit with the Tony Pastor band. Although Betty sang harmony to Rosemary's lead, neither reads a note of music. "I can tell when the notes go up or down but I don't know how far," Betty says. She studies a song by playing tape recordings. "I hear something four times and I've got it forever."

The girls were always "sort of hammy" but were actually prodded into the business by Mama, self-described as a "frustrated performer who achieved success through her girls." Thanks to some healthy vocal cords, from the time they were in high school and warbling on a local Cincinnati radio station neither has ever experienced trouble in finding work.

When Rosemary went on to fame, to Jose Ferrer and to Hollywood by way of the hit record "Come-On-A-My-House," the younger Clooney settled down to a routine grind in night spots. Then Rosemary needed an operation and Betty subbed for her on TV's *Songs for Sale*. On the basis of this, Vaughn Monroe asked Betty to appear in his show; *The Hit Parade* extended an invitation to its show; and Betty and Mama Clooney packed their bags and left Cincinnati, hopefully, forever. (The whole family considers Maysville, Ky., home base.)

Aware that she got her big break because of her name, Betty says, "But

Sisters Clooney: Rosemary, left, and Betty in days of one-night stands. ▶

I worked six years to make it happen. I thought of changing my name; then I realized a lot of people knew the 'Betty' part of it. Being a Clooney has hurt me as much as it helped me.

"You can bring people in once because of a name. But they've got to like you to come back."

Although the girls' voice ranges differ by two notes (Rosemary sings higher), their mother can't tell them apart. "Sometimes I hear a record playing," their mother says, "and I wonder when Betty recorded that song. Then it turns out to be Rosemary."

Despite such similarity, life was hectic for Betty until she recently joined the pleasant, easygoing *Morning Show*. "I'm more secure because I'm not only building my name, I'm becoming a performer," Betty says happily.

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From Florida's Gold Coast, the land where magic is the rule rather than the exception, comes some snacktime wizardry from Helen Ruth, who presides over *Menu Magic*, a program telecast by WTVJ to thousands of eager housewives in the Miami area.

Among her favorite recipes are the following:

Florida Tarts

Chocolate Crumb Crust:

Combine: 1½ C chocolate icebox wafers, crushed; ¼ C sugar; ½ C melted butter or margarine. Mix thoroughly. Line small tart shells with a very thin layer. Do not pack; mixture should be quite loose. Chill in refrigerator.

Mint Custard:

Combine: 2 t unflavored gelatin; ½ C cold milk. Let stand 5 min. to soften gelatin. Meanwhile, combine in saucepan: 2 egg yolks; ¼ C sugar; ¼ t salt. Gradually stir in 1 C scalded milk.

Cook over medium heat, stirring constantly, until mixture coats the spoon. Add softened gelatin and stir until dissolved. Then add 1 t mint extract.

Chill until slightly thickened, then pour the custard into the chocolate crust, filling ½ full. Chill until firm.

Lime Chiffon:

Combine in saucepan: 2/3 C sugar; 1 T unflavored gelatin; ⅛ t salt; 1¼ C cold water. Let stand 5 min. to soften gelatin, then heat to boiling, stirring until dissolved. Cool. Add: ¼ C Florida lime juice, 4 drops green food coloring.

Chill until thick and syrupy. Beat until fluffy with rotary beater over bowl of crushed ice. Fold in 2 egg whites, stiffly beaten.

Continue beating over bowl of crushed ice until mixture holds its shape. Pour on top of chilled custard in chocolate crust and chill for several hours.

Variation:

Place lime chiffon mixture in chocolate crumb crust or regular pastry shell. Chill until firm, and serve with custard sauce, which is made just like the mint custard, except omit the 2 t gelatin and use 1 t vanilla instead of 1 t mint extract.

◄ Helen Ruth: she recommends tarts with lime chiffon variations.

Chicago Dateline

TV's Week: Dr. George W. Crane, the N. U. psychology professor who created a sort of furor with his recent analysis —for TV GUIDE— of Arthur Godfrey's appeal to women, is video bound. Dr. Crane, famous also as a columnist, will star in a filmed series of psychological pep talks.

Mintz

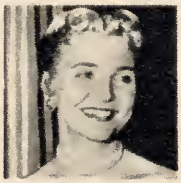
To exploit the mambo craze that's hit the Nation, WNBQ announcer Gus Chan and NBC Chicago music supervisor Don Marcotte have written a mambo tune soon to be recorded. Title: "Chan's Mambo."

Herbie Mintz was recently visited by his mother, "Birdie" Mintz, who lives in Hollywood, Fla. Despite her age (75 years), Mrs. Mintz drove the long distance to Chicago alone.

Channel Chatter: Rosemary Rapp, the pretty young schoolmarm on WGN-TV's *Romper Room*, got the job through a blind classified ad. Rosemary's qualifications: a college degree (drama major, education minor) and two years' duty as a Chicago public school teacher.

Some husbands are finally going to get a budget break. WBBM-TV's Lee Phillip is giving away stylish hats to the ladies sending her the best household hints. Lee uses the modish toppers to predict the weather, dressing them up with sunflowers, toy parasols and, in season, midget skis and overshoes.

That fire-engine red convertible that's parked near WGN-TV belongs to the station's newest glamor girl, Adrienne Falcon. Adrienne, the former Miss Chicago of 1951, has teamed up with Howard Dorsey to emcee Channel 9's latest quiz, *Play Marko.*



Phillip

Look for a "new face" on your TV screen, courtesy of WBBM-TV. Karen Lawrence, who starred as a singer-dancer in the Broadway and movie versions of "New Faces" has been signed to a Channel 2 contract.

channels listed in program section

CHICAGO, ILL.

2 WBBM-TV (CBS) 410 N. Michigan Ave.
5 WNBQ (NBC) Merchandise Mart
7 WBKB (ABC) 20 N. Wacker Dr.
9 WGN-TV (Du Mont) 441 N. Michigan Ave.

MILWAUKEE, WIS. — 4 WTMJ-TV (NBC) 720 E. Capitol Dr.

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TV Movie GUIDE

For fuller details of each movie, see the regular program listing.

SATURDAY, OCTOBER 16

9:30 a.m. 9 "BILLY THE KID IN TEXAS"

1:00 9 "SPEED DEVILS"
(Action) Paul Kelly, Marquerite Churchill.

2:00 9 "DOUBLE CROSS"
(Police Drama) Kane Richmond.

3:30 5 "KILL OR BE KILLED"
(Drama) Lawrence Tierney.

4:00 2 "THE TRAIL BLAZERS"
(Western) Robert Livingston, Bob Steele.

4:00 9 "LAW MAN"
(Western) Johnny Mack Brown, Ray Hatton.

5:00 9 "STAGECOACH OUTLAWS"
(Western) Buster Crabbe, Al St. John.

6:00 9 "PIONEER JUSTICE"
(Western) Lash LaRue, Al St. John.

9:30 (4) "COTTAGE TO LET"
(Espionage) Leslie Banks, Alistair Sims.

10:00 2 "QUICKSAND"
(Drama) Mickey Rooney, Jeanne Cagney.

10:00 7 "MIRACULOUS JOURNEY"
(Drama) Rory Calhoun, Audrey Long.

11:00 9 "MURDER OVER NEW YORK"
(Mystery) Sidney Toler, Marjorie Weaver.

12:00 5 "BOWERY AT MIDNIGHT"
(Drama) Bela Lugosi, Jane Archer.

12:05 a.m. 2 "THE PORT OF FORTY THIEVES"
(Thrills) Stephanie Bachelor, Richard Powers.

12:05 a.m. (4) "FEDERAL MAN"
(Intrigue) William Henry, Pamela Blake.

SUNDAY, OCTOBER 17

9:00 a.m. 9 "MR. CELEBRITY"
(Drama) Buzzy Henry, Doris Day.

10:00 a.m. 7 "ADVENTURES AT RUGBY"
(Drama) Freddie Bartholomew, Jimmy Lydon.

10:00 a.m. 9 "TRIGGER FINGERS"
(Western) Tim McCoy.

11:00 a.m. 9 "CIRCUS SHADOWS"
(Drama) Dorothy Wilson, Kane Richmond.

11:30 a.m. 5 "THE SOMBRERO KID"
(Western) Don Barry.

12:00 (4) "THE WOODEN HORSE"
(Action) Leo Genn, Anthony Steele.

12:00 9 "BAD MEN OF NEVADA"
(Western) Jean Parker, Russ Hayden.

1:00 9 "RED DESERT"
(Western) Don Barry, Tom Neal.

2:00 9 "ALL AMERICAN CO-ED"
(Comedy) Frances Langford, Johnny Downs.

6:00 9 "PASSENGER TO LONDON"
(Mystery) John Warwick, Jenny Laird.

10:00 9 "MAGIC TOWN"
(Comedy) James Stewart, Jane Wyman.

11:00 5 "SALUTE JOHN CITIZEN"

11:15 2 "THE MAN TRAP"
(Suspense) Lloyd Corrigan.

12:00 7 "LET'S MAKE A NIGHT OF IT"
(Drama) Buddy Rogers, June Clyde.

MONDAY, OCTOBER 18

1:00 9 "CALLING ALL CARS"
(Action) Jack LaRue, Jack Norton.

3:00 9 "MARKED MEN"
(Suspense) Warren Hull.

10:00 9 "THE MAN WHO CHEATED HIMSELF"
(Mystery) Lee J. Cobb, John Dall.

11:00 2 "SHANTY TOWN"
(Drama) Mary Lee, John Archer.

12:00 7 "THE TENTH MAN"
(Drama) John Lodge, Antoinette Cellier.

12:05 a.m. 2 "THE FATAL WITNESS"
(Mystery) Evelyn Ankers, Richard Fraser.

TUESDAY, OCTOBER 19

3:00 9 "SHADOWS OVER SHANGHAI"
(Intrigue) James Dunn, Ralph Morgan.

10:00 9 "THE MAN WHO LOST HIMSELF"
(Drama) Brian Aherne, Kay Francis.

11:35 2 "THE GIRL WHO FORGOT"
(Drama) Ralph Michael, Basil Radford.

12:00 7 "OH BOY!"
(Comedy) Albert Burdon, Harry Lawson.

WEDNESDAY, OCTOBER 20

3:00 9 "THE MOZART STORY"
(Musical Drama) Hans Holt, Winnie Markus.

12:00 7 "SOMEWHERE IN ENGLAND"
(Comedy) Harry Korris, Frank Randle.

THURSDAY, OCTOBER 21

3:00 9 "EVERYBODY'S DANCIN' "
(Musical) Spade Cooley, Dick Lane.

10:00 9 "THE MAN FROM TEXAS"
(Drama) James Craig, Lynn Bari.

11:50 2 "THE TRESPASSER"
(Mystery) Dale Evans, Douglas Fowley.

12:00 7 "THE OUTCAST"
(Drama) Leslie Fuller, Mary Glynne.

12:05 a.m. (4) "ADVENTURES OF THE TEXAS KID" (Western) James Kirkwood.

FRIDAY, OCTOBER 22

3:00 9 "KENTUCKY JUBILEE"
(Musical Comedy) Jerry Colonna, Jean Porter.

10:00 9 "OBSESSED"
(Drama) Geraldine Fitzgerald, David Farrar.

12:00 5 "DELIGHTFULLY DANGEROUS"
(Comedy) Jane Powell, Ralph Bellamy.

12:05 a.m. (4) "WINGS OF DANGER"
(Action) Zachary Scott, Naomi Chance.

TV Sports GUIDE

(For details, see daily program listings.)

SATURDAY, OCTOBER 16

12:45 5 Canadian Football
3:25 7 (4) NCAA Football Game
7:00 9 Pro Football—Colts vs. Lions
8:00 7 Boxing—Albany, N. Y.
9:00 9 Wrestling—Marigold
11:00 5 Championship Bowling

SUNDAY, OCTOBER 17

7:00 7 N.D. Football Highlights
9:30 7 Championship Bowling

MONDAY, OCTOBER 18

7:30 9 Jalopy Races—Hollywood
8:00 9 Boxing—New York City
8:30 7 Boxing—Eastern Parkway

TUESDAY, OCTOBER 19

9:30 9 Big Ten Game Of Week
10:30 (4) Big Ten Game Of Week

WEDNESDAY, OCTOBER 20

7:30 9 Pro Football Plays Of Week
9:00 2 Boxing—Championship

FRIDAY, OCTOBER 22

9:00 5 (4) Boxing—Madison Square Garden
9:45 5 Moments In Sports

Letters to the Editor

YOU TELL TELEVISION

Please address all letters to Regional Editor, TV GUIDE, 731 S. Plymouth Ct., Chicago 5, Ill.

Would Welcome Jack Back

I was very happy to learn from your recent article on Jack Eigen that he may be back with us soon. I certainly miss his show very much. I am sure that Mr. Eigen knows he made a mistake staging that Cleo Moore kissing episode, and is sorry for it. I think it should be forgiven and forgotten. After all, his *Chez TV Show* was a very interesting program.—*Mrs. Betty Duglow, Chicago.*

Eigen

Misses Fontane Sisters

I enjoy watching the *Perry Como Show* very much, but I miss his singing trio, the Fontane Sisters. Could you please tell me if and when they are due to return to the program?—*J. Janicie, Joliet, Ill.* [*No word has been released as to when the Fontane Sisters, Geri, Margie and Bea, will rejoin Perry. The girls are currently busy with supper club engagements.*—Ed.]

Those TV Safaris

I'm writing to compliment WBKB on its *Jungle Adventure* series. The Monday, Wednesday and Friday programs, which feature the Osa and Martin Johnson safari films, are especially good. They're very educational. I'd like to know something, however, about the man who introduces the films. He has an English accent and apparently owns a great many pets, all of them strange animals.—*Eileen Dickes, East Chicago, Ind.* [*The animal-loving emcee is Ivan Sanderson, an entertaining expert who has made appearances with Garry Moore.*—Ed.]

(Continued on page A-10)

TV Programs

For Week Beginning October 16th, 1954

SATURDAY
MORNING

6:55 ❷ Today's Thoughts
Morning inspiration.

7:00 ❷ Ray Rayner Show
Music an records and weather reports. (Five minutes of lacal news, 7:55, 8:55.)

9:00 ❷ What Do You Want To Be?
Children tell their ambitians far the future ta Dinny Bruce.

[4] Toyland Movietime—Film

❾ This Is The Life—Religion
"No Compromise." Emily Fisher, a lawyer's secretary, is torn between loyalty to her awn conscience and loyalty to her bass. Randy Stuart, Forrest Taylor.

9:15 ❼ Commercial

9:30 ❷ Winky Dink And You
Jack Barry and Winky provide three new activities for young viewers. (1) Mr. Bungle is suffering fram malnutritian, but juniar artists at hame help him aut. (2) With the help of crayons, viewers at hame learn ta fly. (3) The third episode in the adventures af "Elma the Spy."

[4] Mr. Wizard—Science

❺ Safety Program—Films

❼ Smilin' Ed McConnell—Kids
Smilin' Ed introduces the story af a giant harse that escapes fram Little Fox's rope. (Film)

❾ MOVIE—Western
Morning Movie Time: "Billy The Kid In Texas."

9:45 ❼ Cartoon Time—Kids

10:00 ❷ Capt. Midnight—Adventure
"Trapped Behind Bars." Captain Midnight and his pal Ikky are planted in Forestville Prisan to quell an expected riat. The recent series of riots is believed to have been instigated by fareign agents to promote unfavarable world publicity for the U.S. Richard Webb, Sid Melton. (Film)

❺ Safety Program—Films

❼ [4] Space Patrol—Adventure
"Manhunt an Pluto III." Commander Corry and Cadet Happy help ta canvert the "Robot Zombies" of Planet Pluta III back ta their narmal state. The patrolmen are in pursuit af Pluta's mad master Dr. Kurt. Ed Kemmer stars.

10:30 ❷ Abbott & Costello—Comedy
"The Western Stary." The two city dudes are Bud and Lau off an a ranch in the wild and woolly west. Our heraes join a posse an the trail of cattle rustlers. Bud Abbott and Lau Castella. (Film)

[4] Smilin' Ed McConnell—Kids

❺ Kids' Holiday—Uncle Ned
A series of holiday sessions, with "Uncle Ned" Locke entertaining in a wide variety of castumes, situations and unexpected happenings all influenced by the halidays af the year.

❼ Scrub Club—Kids
Claude Kirchner and "Scrubby," the talking pig, supervise the festivities. First run cartoon films are shown. (Guests invited. Write WBKB Guest Relations.)

❾ Bob Atcher's Playtime
Bob shows tays, sings songs with children, and shows "Laurel and Hardy" films to the viewers.

11:00 ❷ Big Top—Circus Fun
Jack Sterling presents these acts from Philadelphia: Camille's Dogs, animals; The All-American Boys, novelty trampoline; Henri French, unicyclist; Lee Ross, juggler; Winifred Colleano, aerialist.

4 What's New In The Kitchen
Breta Griem and Miss Donna Muckerheide discuss interesting facts about milk.

5 Safety Program—Films

7 Pep Rally—Variety
Pre-football music and variety with Kenny Bowers.

9 F Bar F Ranch—Audience
Arkie the Arkansas Woodchopper welcomes Camp Fire Girls with musical instruments made from bottles and glasses on which they play tunes. Western songs by Arkie, with Marie Renaldo.

11:15 **5 Industry On Parade—Film**

11:30 **5 Safety Program—Films**

9 Adventures Of Danny Dee
Danny Dee, and his little sister, Debby, find themselves in a wonderland of enchantment on the drawing board of the artist Roy Doty.

11:45 **4 Let's Look At The News**

AFTERNOON

12:00 **2 Lone Ranger—Western**
"Mr. Trouble." Somehow the Lone Ranger must get through the hardest two miles he has ever traveled. A friend is in danger of losing his railroad franchise. (Film)

4 Wild Bill Hickock-Western

5 Animal Caretime—Bradley
Curley Bradley with tips for kids with animals.

7 The Record Show—Music
Johnny Desmond sings and emcees, Dick Marx accompanies, and Vince Garrity gives the latest national and prep football scores. (Guests invited. Write WBKB for tickets.)

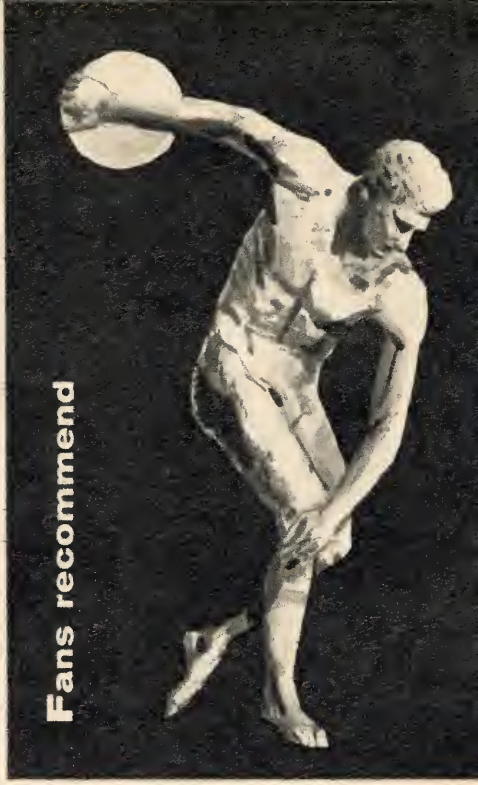
9 MOVIE—Feature Film

12:30 **2 Ray Rayner Show—Variety**
Ray and Mina Kolb with pantomimes and music for teen-age guests.

4 Hot Shot Review—Music

5 Sports For The Family
Bud Wilkinson with sports talk.

7 Ramar Of The Jungle
"Striped Fury." Two tigers captured in India are being taken to the U.S. for circus purposes. Jon Hall.



SATURDAY SPORTS SLANT
with
BILL WATTS

EACH SATURDAY
3:30 to 3:45 PM

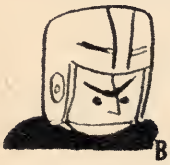
channel 2 WBBM-TV
Chicago's Showmanship Television Station
CBS TELEVISION

12:45 ⑤ Canadian Football
Today's game will be chosen from the two following scheduled games: Toronto Argonauts vs. Ottawa Rough Riders, at Ottawa; and Hamilton Tiger-Cats vs. Montreal Alouettes, at Montreal. Jim Crowley and Lindsey Nelson are the annauncers.

1:00 ⑦ Home Buyer's Guide—Tips
⑨ MOVIE—Action
"Speed Devils." Romance, auto racing, and small-town politics are involved. Paul Kelly, Marguerite Churchill.

1:15 ⑦ Cartoon Time—Kids

1:30 ② Junior Cameraman—Hobby
Chuck Acree with tips for young photography enthusiasts.
[4] Lone Ranger—Western
⑦ The Record Show—Music
Johnny Desmond sings and emcees, Dick Marx accampanies, and Vince Garrity gives latest notional and prep football scores. (Guests invited. Write WBKB for tickets.)

SATURDAY
Channel 9
TOPS IN SPORTS

7:00 P.M.
PRO FOOTBALL
LIVE TELECAST!
DETROIT LIONS
BALTIMORE COLTS
FOLLOWING THE PRO GAMES
WRESTLING
From
MARIGOLD

WGN-TV

2:00 ② Jackson And Jill—Comedy
[4] Kit Carson—Western
"Renegades of Rejo." Kit Carson and his pal El Toro are out to get a group af outlaws. Bill Williams and Dan Diamond.
⑨ MOVIE—Police Drama
"Double Cross." A policeman sets out to avenge the murder of his friend, the latter having been killed in a gambling hall. Kane Richmond, Pauline Moore.

2:30 ② Choose Your Career
[4] Cisco Kid—Western
Duncan Renaldo plays Cisco.

3:00 ② Operation New Horizon
Chicago Teachers College shows film clips of various class problems, illustrating the many things a teacher must apply in her teaching. "What Goes into Good Teaching," is discussed by staff members of Chicaga Teachers College, and the student teachers.
[4] Sports Time—News

3:15 ⑦ [4] Pre-Game Huddle

3:25 ⑦ [4] NCAA Football—Sport
Oregon vs. Southern California, from Portland, Ore. Sportscasters are Tom Harmon, Jack Drees and Bill Stern.

3:30 ② Saturday Sports Slant
Bill Watts with athletic headlines.
⑤ MOVIE—Drama
"Kill Or Be Killed." An American engineer in South America is charged with murder. Lawrence Tierney, George Coulouris and Lopes Da Lilva.

3:45 ② News—Fahey Flynn

4:00 ② MOVIE—Western
Frontier Theater: "The Trail Blazers." Prairie bandits fight the coming of the telegraph. Robert Livingston, Bob Steele, and Rufe Davis.
⑨ MOVIE—Western
Frontier Playhouse: "Law Man." A U.S. marshal poses as a shoemaker so that he can get evidence against a gang which has been robbing stagecoaches. Johnny Mack Brown, Raymond Hatton.

4:45 ⑤ Hobby Time—Crafts
Bill Heallion demonstrates "How to make a scale model of the U. S. Navy's Skyrocket".

5:00 ❷ Standout—News Features
Jim Conwoy host, Frank Reynolds, newscoster, and Adele Scott, occompanist, present live and filmed highlights of the week's outstanding events.

❺ Mr. Wizard—Science
Don Herbert and his young assistant, Betsy, are "Bubbling Over" with enthusiosm as they investigate the ins and outs of bubbles. Through o series of experiments they discover what couses bubbles.

❾ MOVIE—Western
"Stogecooch Outlows." Two cowboys break up a gang of outlaws. Buster Crobbe ond Al St. John.

5:30 ❷ Theater At Dusk—Drama
"The Big Hello." A wrestler ond his manoger prevent o girl's suicide. Cesar Romero and Jeonne Cogney.

❺ Hopalong Cassidy-Western
"Mosquerode for Motildo." Hopalong Cossidy saves on elderly woman from kidnopping, ond mokes his sidekick, Rod Connors, wear the lady's clothes in on ottempt to trick the kidnappers.

EVENING

6:00 ❷ Gene Autry—Western
"Johnny Jockeroo." A smoll boy mokes Gene's pal Pot Buttrom toke port in a wild scheme. (Film)

❺ Abbott & Costello—Comedy

❾ MOVIE—Western
Six Shooter Theater: "Pioneer Justice." Two cowboys go out to breok up a gang ond catch a murderer. Losh LoRue ond Al St. John.

6:05 [4] Football Scoreboard

6:15 [4] Football Roundup

❼ Film Shorts

6:25 [4] Weather—Bill Carlsen

6:30 ❷ Beat The Clock—Games
Bud Collyer emcees the stunt show.

❺ [4] Ethel And Albert
Albert's campaign for moyor suffers when the opposition finds out that he was once in joil. The offense—the theft of o two cent candy bor.

Cast

Ethel	Peg Lynch
Albert	Alan Bunce
Albert's mother	Helen Roy
Albert's fother	Harrison Dowd
Harry	Nelson Olmsted
George	Maurice Wells

❼ Sports Final—Duggan

7:00 ❷ JACKIE GLEASON SHOW
Jockie once agoin impersonotes Rolph Kromden, bus driver and hot-heod. Ralph, not olwoys so tender with wife Alice, becomes ponicky when he suspects there's onother mon in her life. Audrey Meadows shorpens her tongue for the role of Alice Kramden, ond Art Corney ond Joyce Randolph ploy Ed and Trixie Norton. Roy Bloch conducts the orchestro ond Jock Lescoulie introduces "The Honeymooners" sketches.

❺ [4] MICKEY ROONEY SHOW
Mickey Mulligon, studio poge boy, watches a lion-taming show on television with his pol Freddie. They ore so impressed that they decide to go on o sofori of their own. Mickey Rooney, Joey Forman. (Film)

❼ LET'S DANCE—Bands
From New York, Rolph Flanagon, his orchestro ond singers, continue to hold forth with donce music. Debuting on the Chicago segment will be the Billy Moy Band under the direction of Sam Donohue. The Chicago guests will be Phil Lowrence and Mitzi, doncers. April Ames is guest vocolist.

SYLVANIA
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picture tube
For name of your nearest dealer, phone
EStebrook 8-1413

9 PRO-FOOTBALL—Sport
Baltimore Colts vs. Detroit Lions.

7:30 5 [4] PLACE THE FACE—Game
Bill Cullen is here again to help three guest personalities place faces from their past, within a three-minute time limit.

8:00 2 TWO FOR THE MONEY
Herb Shriner quizzes contestants.

5 [4] IMOGENE COCA-Comedy

7 BOXING—Albany, N.Y.
Another in the series of amateur bouts presenting the "Champions of Tomorrow." Jack Gregson reports from Mid-city Arena, Albany, N.Y.

8:30 2 MY FAVORITE HUSBAND
[COLOR] Liz agrees to chaperone the teen-age daughter of a relative while George is out of town for a few days. To entertain her "shy" young charge, Liz suggests a party for Flora and her girl friends. Joan Caulfield, Barry Nelson. (Hollywood)

5 [4] JIMMY DURANTE SHOW
The Cyrano of the keyboard returns with two guests from *The Danny Thomas Show:* Jean Hagen and Rusty Hamer, who play Danny's wife and son respectively. Little Rusty will play Miss Hagen's agent. Also on hand are high-steppin' Eddie Jackson and the Durante Symphony Orchestra. (Hollywood)

8:45 7 FIGHT TALK—Sports
Cooke and Dunphy interview Kyle Rote of New York Giants Football Team.

9:00 2 THAT'S MY BOY—Comedy
Jerrin' Jack and Junior decide to play baseball in the city park. Jack's failure to observe the "keep off the grass" edict leads to trouble. Eddie Mayehoff, Gil Stratton, Jr. (Film)

5 [4] GEORGE GOBEL—Comedy
George was easy going until his brother-in-law stopped in for coffee six months ago and forgot to go home. Jack Carson, prepping for his Oct. 22 TV appearance as Red Buttons' alternate, plays the role of the man who came for coffee. Songstress Peggy King warbles "Paper Moon."

7 STORK CLUB—Interviews
Sherman Billingsley's famous night club, The Stork Club, is the background for interesting personalities.

9 WRESTLING—Marigold
Among the matches you may still catch if the football game is over in time are Don Jonathan vs. Joe Muscato, Cowboy Carlson vs. Pete Bartu, and the main event, Bobby Lane vs. Roy McClarity. Jack Brickhouse reports from Marigold Arena in Chicago.

9:30 2 STAR SHOWCASE—Drama
Edward Arnold narrates drama.

[4] MOVIE—Espionage
"Cottage To Let." A Nazi agent fakes a parachute landing in order to make the Scots believe he is a wounded Air Force pilot. Leslie Banks, Alastair Sims.

5 YOUR HIT PARADE
The Nation's top songs are presented by Polly Bergen, Snooky Lanson, Gisele MacKenzie, Russell Arms and the Raymond Scott Orchestra. As extra dividends, Polly Bergen offers "Mountain Greenery" and the dance group performs to the rhythmic "Bugle Call Rag."

7 WHAT'S THE ANSWER—Quiz
Mal Bellairs moderates.

10:00 2 MOVIE—Drama
"Quicksand." Love causes a young man to involve himself in crime, which almost results in murder. Mickey Rooney and Jeanne Cagney are the stars.

5 MAYOR OF THE TOWN
Thomas Mitchell portrays the Mayor, Billy Chapin is his nephew Butch, Marilly, the housekeeper is portrayed by Kathleen Freeman and Jean Byron is his secretary.

7 MOVIE—Drama
"Miraculous Journey." An assorted group of plane passengers is forced down in the heart of an African jungle. Rory Calhoun and Audrey Long.

10:30 5 JANET DEAN, R.N.—Drama
"The Bradshaw Case." When Janet Dean is sent to attend a young man recovering

from alcohalism, she gains an insight into some underlying causes for his illness. Ella Raines is Janet.

10:55 [4] WEATHER—Bill Carlsen
The forecast for tanight, tomarrow.

11:00 [4] The Lone Wolf—Drama
Louis Hayward stars as Mike Lanyard.

❺ Championship Bowling
Bill Casey, North End traveling league star, vs. the winner af the Bomar-Habetler match last week. Joe Wilson reports from Faetz & Niesen.

❾ MOVIE—Mystery
"Murder Over New Yark." (1st showing) In New Yark for a police conventian, Charlie Chan is called upon ta unravel the mystery af a spy ring. Sidney Taler, Marjarie Weaver, and Rabert Lowery.

11:30 ❷ Follow That Man—Mystery
"The Silken Touch." Mike Barnett and the FBI fallaw the trail af a gang af hijackers, and are almast captured on a ferry boat ride. Ralph Belamy.

[4] The Hunter—Adventure
"The General Spies at Dawn." General Jan Beran, a traitor, arrives in Paris with secret documents. Keith Larsen. (Film)

❼ MOVIE—Feature Film

12:00 ❷ News Bulletin
Midnight news headlines.

[4] News—Tom Mercein
Raundup af events af the day.

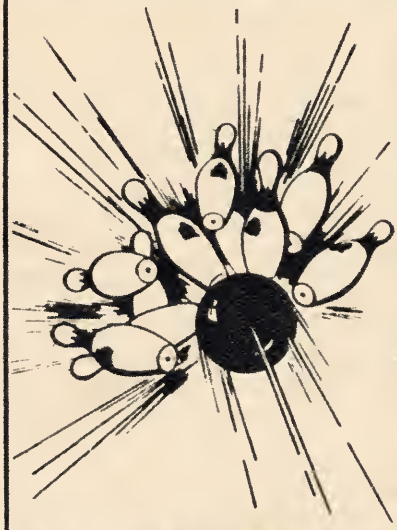
❺ MOVIE—Drama
"Bowery At Midnight." A Bowery mission is used as a frant far holdup men. Bela Lugosi and Jane Archer.

❾ Commercial

12:05 ❷ MOVIE—Mystery
"The Port Of Forty Thieves." A waman whose wealthy husband has been missing far several years is supected af having killed him. Stephanie Bachelar, Richard Powers, and Lynne Raberts

[4] MOVIE—Intrigue
"Federal Man." A federal agent goes after a gang which smuggles narcotics inta the U.S. fram Mexico. William Henry and Pamela Blake.

Tonight - 11:00 pm



CHAMPIONSHIP BOWLING

described by JOE WILSON

See the nation's top bowlers in action as they compete for cash prizes . . . enjoy this thrilling "live" telecast, now every

Saturday

• 11:00 pm •

WNBQ CHANNEL 5

a service of Radio Corporation of America

(Continued from page A-3)

Calls *Amateur Hour* Unfair

Why in the world don't they change the voting system on Channel 7's *Amateur Hour*? The winner is determined now by the number of mail and phone votes he receives; consequently, a person with no talent but with a lot of friends and relations can easily win. Let's start having the studio audience choose the winner at the end of the show. That way, a truly deserving and talented person would generally win.—*Sue Grennan, Chicago.*

Liberace Fan Fights Back

Liberace is a gentleman at all times. I wonder if Herb Miller, who complained in your Sept. 11 issue about Lee's show interfering with his fight viewing, can say the same? Does Herb have a broken arm? If not, he could change to the fight channel very easily. And he has no right to classify Lee with Tom Duggan. Duggan should be classified with Marty Faye (Mr. Loudmouth of 1954).—*S. Carrace, Chicago.*

Irritating Habit

When will Carl Greyson, Channel 9's weatherman, stop his irritating habit of repeating one expression—"and once again . . ."—over and over? Carl is a good announcer, but he should realize certain figures of speech can easily become monotonous.—*Al Austin, Chicago.*

Relatively Speaking

Can you tell me if Carolyn Leonetti, who appears on Art Linkletter's *House Party*, is related in any way to Tommy Leonetti, the Chicago singer?—*Mrs. Jerry Pavesi, Gary, Ind.* [*Tommy and Carolyn are in no way related.*—ED.]

Sweet And Simple

Put me down for LIVE programs.—*Chester E. Gouveia, Chicago.*

SUNDAY

MORNING

8:00 ❷ What In The World

8:30 ❷ True Picture—Film

8:45 ❾ Christophers—Religion

Father Keller presents films and guests.

9:00 ❷ Lamp Unto My Feet

Preview of scenes from the new movie of the Bible Society: "Our Bible and How It Came to Us."

❺ Sunday Funnies—Kids

❼ The Christophers—Religion

"Changing the World through the Housewife." Father James Keller and guests.

❾ MOVIE—Drama

"Mr. Celebrity." A racehorse is nursed along in preparation for a big race. Buzzy Henry, James Seay, and Doris Day.

9:30 ❷ Look Up And Live-Religion

"The Cathalic Program." Father Bernier discusses youth and morals. Walter Farrell and the St. Cecilia Chorus will sing.

[4] This Is The Life—Religion

"Anniversary." On the second anniversary of the show, the King of the Cowboys, Ray Rogers, and Dale Evans visit the Fisher home. Forrest Taylor, Onslow Stevens and Nan Boardman.

❺ Bible Time—Stories

"The Blind Men" is told by Marcella Hein.

❼ Political Griddle—Talks

Candidates in the coming election speak.

9:45 ❺ The Pulpit—Religion

Religious program with the Rev. Philip J. LeFerra, C.M., vice president in charge of student personnel services, DePaul University, talking on "The Queen of the Most Holy Rosary."

10:00 ❷ This Way Up—Religion

[4] Church Services—Religion

The Tabor Evangelical and Reformed Church participates today.

❺ Live And Learn—Discussion

❼ MOVIE—Drama

"Adventures At Rugby." A shy, homesick boy enters one of England's private schools. Freddie Bartholomew and Jimmy Lydon are the stars.

9 MOVIE—Western
"Trigger Fingers." An investigator disguises himself as a gypsy. Tim McCoy.

10:30 **2 Now And Then—Baxter**

5 The Christophers—Religion
"The Power of Teen-agers for Good," is presented by Father James Keller. Guests are Paul Weston, Jo Stafford, and Walter O'Keefe.

11:00 **2 Turn Back The Clock**

4 Sunday Comics—Kids

5 Pet Show—Mercein
Airline pilot Tom Mercein brings back strange animals from foreign lands to show his teen-age pal Jerry Garvey.

9 MOVIE—Drama
"Circus Shadows." When his sweetheart is killed, a circus performer decides to care for her young daughter. Dorothy Wilson and Kane Richmond.

11:15 **5 News—David Brinkley**
From Washington, D.C., come news, features and documentaries, all under the hand of David Brinkley. A special feature is an interview with "Mr. and Mrs. Average Citizen" on a different question each week.

11:30 **2 Contest Carnival—Kids**
Gene Crane is the barker for this Philadelphia contest among young circus performers. Today's youngsters: trampoline act from Sharon, Pa. Patty Di Nardo, contortionist of Pittsburgh. The Albright Sisters, tumblers of Lancaster, Pa. Miss Wendy, Spanish web act of New Jersey.

4 Wonders Of The Wild-Film
Wild-life and nature films are shown.

5 MOVIE—Western
"The Sombrero Kid." A fugitive becomes involved with a crooked outfit.

7 Faith For Today—Religion
A fatherless boy who wants to back out of the gang he has joined but finds that he cannot, brings his problem to Pastor Fogal. Music by the Quartet.

11:45 **4 Hank The Handyman-Tips**
Hints on home-improvement and care.

AFTERNOON

12:00 **2 News—Frank Reynolds**

4 MOVIE—Action
"The Wooden Horse." During World War II, Allied prisoners in a concentration camp, attempt to escape. Lea Genn.

7 Illinois Government—Film
"Municipal Government," is discussed by Mayor Robert E. Willis, of Decatur, Ill., and Bert Johnson, city manager of Evanston, Illinois.

9 MOVIE—Western
Action Theater: "Bad Men Of Nevada." A bandit decides to leave his gang and go straight. Jean Parker, Victor Jory.

12:15 **2 Weather—P. J. Hoff**

7 Your Future Home—Ideas

12:25 **2 Sports—Bill Watts**

12:30 **2 Range Riders—Adventure**
"Gun Point." When the Preston mine is robbed of its gold ore and a young summer visitor is found unconscious, it takes Range Rider to find the culprits.

5 The Catholic Hour
Father Urban Nagle recalls some of the unusual friends brought to his home by Uncle Malachy. The scene is New England at the turn of the century when Father Nagle was a boy. Alan MacAteer, Jack Hartley, James Millhollin.

7 Amateur Hour—Talent
Bob Murphy emcees. (Guests are invited to the Civic Opera Theater. Tickets unnecessary.)

1:00 **2 The Search—Drama**

5 John Ott—Gardening
"Fun with the children—raking leaves and building bonfires."

9 MOVIE—Western
"Red Desert." President Grant appoints the Pecos Kid to track down an outlaw.

1:30 **2 Hall-Mitchell Debate**
Debaters are Senators Homer Capehart (R., Ind.) and Mike Monroney (D., Okla.), who speak from Chicago. Topic: "The Next Senate—Democratic or Republican?"

4 Film Shorts

5 Story Of Colonel Drake

Every Sunday:

Tales of

HANS CHRISTIAN ANDERSEN

the immortal folk tales from the Danish; as told by one of the world's greatest story tellers.

2:30 P.M.

7-8 P.M.

play-by-play films of the preceding day's clash between the Fighting Irish and another of the country's top teams.

NOTRE DAME Football Films

WBKB *Channel* **7**

7 Wild Bill Hickok—Western
"Gun Running." Stalen arms, a decay pack-train, and a girl disguised as a man are encountered by Wild Bill and Jingles. Guy Madison and Andy Devine.

2:00 2 Farmtown USA—Menard
George Menard welcames Mr. and Mrs. Ben H. Walter of Bonfield, Ill. and members af their family. They tell af "The Making of Sorghum."

4 Wisconsin House Party
Variety show featuring the Grenadiers, guest talent, and Tam Mercein as emcee.

5 City Desk—Discussion
William Ray moderates a panel discussion concerning Chicago's city problems. Guest taday is Sen. Paul Douglas (D., Ill.)

7 Annie Oakley—Film

9 MOVIE—Comedy
"All American Co-ed." A boy masquerades as a girl in order ta get inta a girl's schoal. Frances Langfard, Jahnny Downs.

2:30 2 Adventure—Education
A feature on the origin af the world's races—with special emphasis on the abarigines of Australia. Masked dancers, symbolizing the Caucasian, Negra, Mongolian and Australian abarigine graups, traverse a giant map af the world painted an the floor, as narratar Charles Callingwood describes their beginnings and mavements ta the far carners of the warld. A film will be shown on the Australian bushman, the present-day Australian abarigine.

5 American Forum

7 Hans Christian Andersen

3:00 2 American Week

4 Roy Rogers—Western

5 Out On The Farm
The Landmeier family talk about the problems and life an their 160 acre farm near Claverdale, Illinais. On hand are Clint Yaule, Jahn Ott, and guests.

7 Rocky Jones—Space Ranger

9 TV Showcase—Film Drama

3:30 2 This Is The Midwest-Docum.

5 4 Zoo Parade—Animals
"When Zaa Directars Get Together." Marlin Perkins plays host ta a graup af visiting zaa directars including Alex Reventlaw af the Capenhagen Zaa, Walter van den Bergh af the Antwerp Zoo and Rabert Bean af Chicaga's Braokfield Zoa. Films will be shawn af each of these zaos while Perkins' own Lincaln Park Zao will be represented by faur gorillas, in persan. (Chicaga)

7 Hank McCune Show
Fun with Hank and Hanley Stafford. *Spansored by the Bawman Dairy Co.*

9 Times Square Playhouse
"Mr. O." A Palish immigrant in a small mining tawn becames invalved with a greedy palitician. Herbert Marshall narrates, Ludwig Donath is "Mr. O."

4:00 2 Omnibus—Alistair Cooke
RETURN The Fard Foundation TV-Radia Workshop presents the third season af its cultural variety shaw. Alistair Cooke resumes his handling af the duties as master of ceremanies. Fred Allen previews his forthcaming autabiagraphical

NEW TIME FOR FAMILY LAUGHS

HANK McCUNE

3:30 SUNDAYS
(Just before Super Circus)
WBKB (7)
Sponsored by
BOWMAN DAIRY COMPANY

volume, "Treadmill to Oblivion." He and Mrs. Allen (Portland Hoffa) will take a walk down the famed "Allen's Alley." "Percussion!" First in a series of music lessons on various sections of the orchestra. Members of the N.Y. Philharmonic Symphony's percussion section, headed by Saul Goodman, will demonstrate more than 40 instruments. "Dance to Freedom," is a suspenseful film re-enactment of the escape to West Berlin of two famous Hungarian dancers. They are Nora Kovach and Istvan Rabovsky. "Around the World in 17 Minutes" takes viewers on a plane from San Francisco to New York going west, not east.

5 [4] Hall Of Fame—Drama
"Yankee Roadblock," adapted for TV by Rod Serling. This is the unusual tale of Westchester farmer John Paulding, whose roadblock during the Revolutionary War stopped Major Andre from delivering American secrets to the British.

7 Super Circus—3 Ring Thrills
Claude Kirchner and Mary Hartline with these acts: Shirley & Gloria, novelty balancing; Eddy Fay's boxing cats, animals; Imagene the Horse, comedy-novelty act; Gretona Family, high wire. Bernie Hoffman and his super menagerie and the Super Circus Midway. (Chicago)

9 MOVIE—Feature Film

4:30 [4] It's A Draw—Cartoon Quiz
Sid Stone draws clues for panelists Ken Haagensen, Caralyn Lawrence, and Walter Kessler. Art Whitfield emcees.

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5 Background—Documentary
Secretary of Agriculture Ezra Taft Benson, who has been called "The Man Who Could Win or Lose the November Elections," is today's subject.

5:00 [4] You Asked For It—Requests
Art Baker answers viewers' requests.

5 Meet The Press—Discussion
Walter Reuther, president of the CIO, meets members of the press, Lawrence Spivak and, from the New York Times, Abe Raskin. Ned Brooks moderates.

7 Cisco Kid—Western
Duncan Renaldo plays Cisco, with Leo Carrillo as his side-kick, Pancho.

9 Play Marko—Game
Howard Darsey emcees and Adrienne Falcon is "Miss Marko." Cards can be obtained at your local grocery store.

5:30 2 You Are There—Drama
"Edison's Miracle of Light." Seventy-five years ago, at Menlo Park, Thomas Edison made a small spark dance upon a carbon filament inside a vacuum bulb and brought forth the miracle of the electric light. The date is Oct. 21, 1879. Walter Cronkite and the news staff report the event. E. G. Marshall, Richard Waring, Martin Brooks, Dan Morgan.

[4] Ozzie And Harriet-Comedy
Fun with the Nelson Family.

5 Roy Rogers Show—Western
"The Last of the Larrabee Kid." The Larrabee Kid is a masked gunman who makes a specialty of hijacking other varmints. Roy, Dale Evans, Pat Brady. (Film)

7 Bowling Clinic—Tips

SUNDAY 6:00 P.M. CHANNEL 9

Passenger to London

A detective, being followed, hides secret papers in the luggage of a young girl on the same train. He is killed but another detective finds her just as two spies do also.

THE WHITE CROSS THEATRE
Sponsored by
BANKERS LIFE & CASUALTY CO.

EVENING

6:00 ❷ Lassie—Drama

❺ [4] People Are Funny-Game

Art Linkletter welcomes Paul and Ann Baach of Cicero, Ill., as two of his contestants chosen to prove that people are funny. Mr. Baach has the opportunity to test his wife's optimism or pessimism in an unusual way. Another contestant is sent out in an old, beat-up car to sample the services offered at various gas stations in return for the purchase of 10 cents worth of gas. (Film)

❼ You Asked For It—Requests

Art Baker introduces four girls who will pit their lives against the pull of gravity by performing on trapezes attached to motorcycles; wrestler Lee Savoldi who attempts to operate a plow with his teeth; the Rev. Kenneth Jones, a former narcotics addict who now helps others. (Film)

❾ MOVIE—Mystery

White Cross Theater: "Passenger To London." When a detective carrying secret papers discovers that he is being followed, he hides the papers in the luggage of a girl on a train. John Warwick and Jenny Laird. *Sponsored by Bankers Life & Casualty Co.*

6:30 ❷ JACK BENNY—Comedy

The Waukegan Wit has plenty of competition for the ladies' admiring looks when he leads an all-star band with Kirk Douglas playing the guitar; Dick Powell, the trumpet; Fred MacMurray, the saxophone; Dan Dailey, the drums; and Tony Martin, the clarinet. Jack, of course, plays on his famous fiddle. (Hollywood)

❺ [4] Mr. Peepers—Comedy

The Robinson Peepers stage a housewarming party. Their friends arrive laden with old furniture. It may not match, but it makes the place "real homey." Wally Cox and Pat Benoit as Robinson and Nancy are joined by Marion Lorne as Mrs. Gurney, Tony Randall as Wes.

❼ Playhouse—Polly Bergen

"Death the Hard Way." The beautiful young wife of a prominent politician takes up gambling as a hobby. Her caprice brings mysterious violence to her closest associates.

Cast

Barry Craig .....William Gargan
Janis Tilton .....Eve Miller
Paul Baker .....Patrick O'Neal
Tilton .....Dan Tobin
Laverne Ellis .....Tol Avery

7:00 ❷ TOAST OF THE TOWN

Ed's got the candelabras burning in the studio to guide Liberace back for a return visit. A special feature is a filmed comedy sequence between our host and Bing Crosby shot at Pebble Beach, Cal. As a climax to the film, Bing sings "White Christmas." Tonight's other headliners: Irving Berlin and comedian Orson Bean; impersonator Will Jordan, remembered for his impression of Ed himself; dancers Pegleg Bates and Hal Le Roy; and the dance team of Sinclair & Spaulding.

5 [4] COMEDY HOUR
Miltan Berle is host at the Diamond Jubilee Celebration af the Friars Club, a fraternal organization of men in shaw business. Uncle Miltie's guests will be singer Jane Framan, vaudeville comedians Smith & Dale (famed for their "Dr. Chrankhite" skit), yaung camic Joel Grey, and comedienne Mitzi Green. The routines of famous ald-timers now dead will be revived tonight.

7 N. D. FOOTBALL HIGHLIGHTS—Jack Drees reports an yesterday's game between Natre Dame and Michigan State.

9 POLITICAL TALKS—Repub.

7:05 9 THEATER DATE—Drama

7:30 9 FAITH OF OUR FATHERS
The Hemenway Methadist church af Evanston participates tanight. This is the first of twa programs presented by this church.

8:00 2 G.E. THEATER—Drama
"Edison the Man," Hugo Butler's adaptatian of the motion picture. The stary shaws Thomas A. Edison as a struggling young inventor and depicts the trials and tribulations he faced before the success of his experiments. Ronald Reagan hosts. Live from New York.

5 [4] TV PLAYHOUSE—Drama
"The Man on the Mauntain Top." A scholarly father begins to instruct his san in reading and writing when the bay is twa. The prodigy's future appears brilliant, but lanely.

Cast

Horace Mann Borden .....Steven Hill
The Father .....Anthony Ross
Gerta Blake .....Laretta Laverse

7 WALTER WINCHELL—Talk

9 ROCKY KING-Roscoe Karns
"All Cats Are Grey." Rocky is called to the scene of the crime when a girl is faund murdered. He learns that the victim had been running around with a man wha didn't seem to have the money necessary ta support both her and his ex-wife. Roscae Karns is Rocky King, and his san Todd plays the rale of Sgt. Hart.

8:15 7 MARTHA WRIGHT—Music
Tunes: "Getting to Knaw Yau," "Starmy Weather," "Restless Heart," "Sh-Boam."

8:30 2 HONESTLY, CELESTE!
Celeste breaks a dinner date with Bob Wallace, her publisher's son, to laak for an apartment. The lead an the apartment gives her an idea for a great story, but her efforts only get her into trouble with the Wallaces, father and san. Celeste Halm and Scatt McKay. *Sponsared by Bristol-Myers Co.*

7 MISSION—Sheen
SPECIAL "Mission to the World" Bishop Fultan J. Sheen appeals an behalf af Catholic Missians throughout the Warld.

9 LIFE BEGINS AT EIGHTY
Farmer musical-camedy star Fifi D'Orsay entertains panelists who remember her when. They are: Geargiana Carhart, 89; Fred Stein, 86; Thamas Clark, 83; William Keller, 81, and Lucia Sager, 80, who is barely old enaugh ta make the panel.

"HONESTLY, CELESTE!"

Celeste Holm

Charming . . . Captivating

Starring now in TV's newest, freshest, funniest comedy series . . .

TIME: 8:30

CHANNEL: 2

For Bristol-Myers Products

9:00 ② FATHER KNOWS BEST

"The Motor Scooter." Jim buys a motor scooter second-hand for his son Bud. He rides it home, much to the delight of everyone in the family but his wife Margaret, who feels that the new vehicle is much too dangerous for a young boy. Robert Young, Jane Wyatt, Billy Gray, Lauren Chapin, Elinor Donahue. (Film)

⑤ [4] LORETTA YOUNG-Drama

"On Your Honor, Your Honor" stars Loretta Young as a young widow who is talked into running as opposition candidate for mayor by a corrupt political group. Seems they want to confuse the voters. (Film)

⑦ BREAK THE BANK—Quiz

⑨ FLORIAN ZABACH—Music

9:30 ② WHAT'S MY LINE?—Quiz

John Daly moderates for panelists Arlene Francis, Dorothy Kilgallen, Bennett Cerf.

[4] NEWS—Kelly And Clark

⑤ THE HUNTER—Adventure

"The Wooden Noose" by Mann Rubin. Keith Larsen stars as The Hunter in an adventure that finds him in Budapest, disguised as a masseur.

⑦ CHAMPIONSHIP BOWLING

⑨ TV THEATER—Film Drama

"Bless The Man." A doctor discovers the use of ether as an anesthesia.

10:00 ② NEWS SPECIAL

[4] RAY MILLAND SHOW

⑤ WEATHER—Clint Youle

⑨ MOVIE—Comedy

"Magic Town." (1st showing) An enterprising researcher works out a method for making money, but the situation gets out of hand in the midst of his experiment. James Stewart, Jane Wyman, Kent Smith. *Sponsored by Courtesy Motors.*

10:10 ⑤ DORSEY CONNORS—Ideas

"Hideaway Wastebasket."

10:15 ② BIFF BAKER U.S.A.—Action

"Golden Slippers." Alan Hale and Randy Stuart play Biff and Louise Baker.

⑤ NEWS—Alex Dreier

"Man On The Go" with news.

10:30 [4] STUDIO 57—Drama

⑤ THE BIG PLAYBACK—Film

⑦ MOVIE—Feature Film

10:45 ② HERE'S HOW—Crafts

Dinny Bruce and Phillip Lewis demonstrate how householders can do odd jobs and make use of common tools.

⑤ SPORTS—Norman Barry

11:00 ② News—Frank Reynolds

[4] Rocky King—Roscoe Karns

"Death Wears a White Carnation." A policeman in Rocky's precinct calls the detective to the scene of a murder.

⑤ MOVIE—Drama

"Salute John Citizen."

11:15 ② MOVIE—Suspense

"The Man Trap." An ex-Scotland Yard man suspects murder.

11:30 [4] Big Town—Drama

⑨ News—Les Nichols

11:45 ⑨ Weather—Carl Greyson

11:50 ⑨ Record Comparisons

12:00 [4] News—Tom Mercein

⑦ MOVIE—Drama

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MONDAY

MORNING

6:40 ❷ **Today's Thoughts**

6:45 ❷ **Farm Daily—Menard**

❺ **Everett Mitchell—Talks**

7:00 ❷ **Morning Show—Jack Paar**

This marning early birds will see the Baird Puppets da "Ga in and Out the Windaw" and "Tennessee Wig Walk." Jase Melis plays "Yau're Just in Lave," "This Is My Belaved" and "Misbehaving." (Five minutes af local news at 7:25, 7:55, 8:25, 8:55 A.M.)

❺ [4] **Today—Dave Garroway**

The Kansas City Rayal Livestock Show receives a visit fram the *Taday* cameras and two other regulars: smiling Jack Lescaulie, and *Today* animal-kingdom editar, J. Fred Muggs. (Five minutes af lacal news with Len O'Cannar at 7:25, 7:55, 8:25, 8:55 A.M.)

❼ **Chicago Parade—Variety**

Chuck Bill emcees.

8:00 ❼ **Breakfast Club-Don McNeill**

9:00 ❷ **Garry Moore—Variety**

Garry and the gang visit their favorite radia station in Elephant's Breath, Mant. Denise Lor sings "Chapel in the Maonlight." Ken Carsan offers "I Am in Love."

❺ [4] **Ding Dong School**

Nursery with Dr. Frances Harwich.

❼ **Women And The World**

Ruth Crowley with the woman's angle.

❾ **Paul Fogarty—Exercises**

A trick ta keep the neck loaking young.

9:30 ❷ **Godfrey And Friends**

❺ [4] **A Time To Live—Serial**

Kathy gets a lead an a stary.

❼ **Play House—Kiddies**

Angel Casey with games and staries.

❾ **The Femme Show—Women**

Helen Joyce with household hints.

9:45 ❺ [4] **Three Steps to Heaven**

Vince Bannister gets a repart an the fire at No. 4 River Lane. John Marley.

10:00 ❺ [4] **Home—Women's News**

Features

Remote from new "Five-and-10" (N.Y.) ..... Hugh Downes

How to Buy a House.....C. W. Smith
National Housing Center (Wash.) .....
Esther Van Wagoner Tufty
Guest Interviews .....
Ralph Alswang, theatrical designer

7 Creative Cookery Recipes
Chef Francois Pope shows how to make New Orleans pralines, egg plant, vegetable and meat stew, and chopped livers.

9 Hi Ladies—Interviews
Mike Douglas emcees fun for women.

10:30 2 Strike It Rich—Quiz

10:55 7 News—Ulmer Turner

9 News—Steve Fentress

11:00 2 Valiant Lady—Serial
Bill Fraser and Mickey discuss the future of Bonnie Withers. Marc Cramer and Jimmy Kirkwood.

4 What's New In The Kitchen

5 Betty White Show

7 Danny O'Neil Show
Danny, Chet Roble, Nancy Wright.

9 The Romper Room—Kids
Miss Rosemary with kindergarten fun.

11:15 2 Love Of Life—Serial
No one knows the reason for Paul Raven's disappearance.

11:30 2 Search For Tomorrow

5 Feather Your Nest—Quiz
Emcee Bud Collyer gives away household furnishings to lucky couples from the audience. Jeanne Williams assists.

11:45 2 Guiding Light—Serial
Dick determines to do something about Dr. Bart Thompson's attitude toward him.

4 Let's Look At The News

11:55 7 News—Ulmer Turner

9 News—Steve Fentress

AFTERNOON

12:00 2 Portia Faces Life—Serial

4 Hot Shot Review—Music
Joe Shott and his Hot Shots.

5 Noontime Comics
Johnny Coons entertains the kiddies.

7 Happy Pirates—Kids' Fun
Two Ton Baker and Art Hern.

9 Best Of The West—Kids
Bob Atcher with Western films.

12:15 2 The Seeking Heart—Serial
Scott Forbes and Dorothy Lovett.

12:30 2 Welcome Travelers
Co-hosts Tommy Bartlett and Bob Cunningham greet travelers in Chicago.

4 Weather—Bill Carlsen

5 Bob & Kay Show—Chats

12:35 4 Bob Heiss—Interviews
Chats with "The Man Next Door."

12:45 9 Charm Salon—Beauty

12:55 7 News—Ulmer Turner
Afternoon news roundup.

9 News—Steve Fentress

1:00 2 Robert Q. Lewis—Variety

5 Home Cooking—Recipes
Chef Doucette with fireside doughnut puffs and ham banana roll-ups.

7 Ruth Crowley—Baby Care

9 MOVIE—Action
"Calling All Cars." A newspaper reporter tries to break up a dangerous gang of mobsters. Jack LaRue and Jack Norton.

1:15 7 The Doctor Answers—Talk
Elizabeth Hart conducts discussion.

1:30 2 Linkletter's House Party
Art goes down into the studio audience to play "What's in the House?"

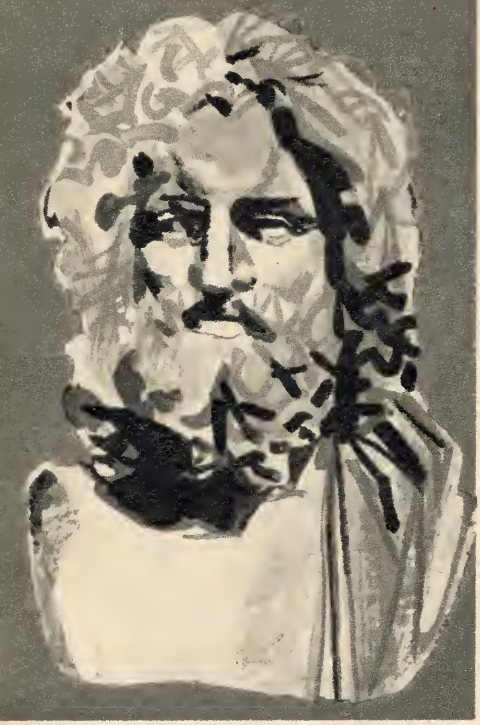
4 Beulah Donohue—Women

5 Melody Magazine—Music
Wed Howard reviews records.

7 The Tom Duggan Show
Janet Brace, Janie Johnson, Irwin Berke, Don Jacoby and the Cottonpickers.

2:00 2 Big Payoff—Quiz
The new brunette model is native New Yorker Mary Gardiner.

For your intellectual curiosity



LOOKING FORWARD

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4:30 to 5:00 PM

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Chicago's Showmanship Television Station

CBS TELEVISION

5 [4] Greatest Gift—Serial
Leeds dines with the Blakes.

9 Paul Dixon—Music

2:15 5 [4] Golden Windows—Serial
Tam will learn tomarraw about the indictment. Herb Patterson.

2:30 2 Bob Crosby—Music
Tunes: "Don't Fence Me In," all; "The High and the Mighty," Caral Richards; "Gaodnight, Sweetheart, Gaadnight," Bob and Carol; "That Certain Party," Mods.; "Chapel in the Moonlight," all.

5 [4] One Man's Family-Serial
Hazel makes a canfessian ta her mather.

7 Double Feature—Films
"The Gnat." The story af a familiar Hollywood phany wha deals in daublecrosses. Sidney Blackmer. "The Mine." Three outlaws try to outwit a posse.

2:45 5 [4] Concerning Miss Marlowe—Serial—Maggie makes a startling revelation ta Kit. Louise Albrittan and Chris White star.

3:00 2 Brighter Day—Serial
Rev. Dennis is shacked ta hear Franny's news af Grayling. Mary Michael.

5 [4] Hawkins Falls—Serial
Officer Mike Fellaws has a case on his hands that's a little taa big for him.

9 MOVIE—Suspense
"Marked Men." When six prisaners make a break for freedom, a man-hunt gets under way in Arizana. Warren Hull.

3:15 2 Secret Storm—Serial

5 [4] First Love—Serial
Packy determines ta learn ta play football. Ray Brown is Packy.

3:30 2 On Your Account—Quiz
Dennis James emcees the quiz.

5 [4] World Of Mr. Sweeney
"Kikera's Kazy Karamel." Sweeney's teenaged granddaughter and her boy friend try ta get grandpa ta remadel his old-fashianed store inta an ice-cream parlar. Charles Ruggles is Kikero.

7 News—Ulmer Turner

3:35 7 Time For Uncle Win—Kids

TV First—and in color, too!

Monday, Oct. 18—NBC-TV
7-8:30 P. M., C.S.T.

GINGER ROGERS

MAKES HER TELEVISION BOW IN NOEL COWARD'S "Tonight at 8:30"

Don't miss the exciting TV debut of Ginger Rogers! *See her dance* . . . sing . . . star in three wonderful plays—Noel Coward's world-famed Broadway success, "Tonight at 8:30"—produced by Hollywood's famous Otto Preminger, directed by TV's renowned Fred Coe! Remember, Monday night—RCA and RCA Victor's 90 minute extravaganza 8 to 9:30 EST on NBC. Enjoy it in color or black-and-white!

90-Minute Extravaganza in
RCA Compatible Color and black-and-white

Presented by

RCA and RCA VICTOR

A-21

3:45 5 4 Modern Romances-Serial
4:00 2 Shopping With Miss Lee
4 Superman—Adventure
5 Pinky Lee-Comedy, Games
7 Pied Piper—Kids
Art Hern with cartoons ond stories.
9 Bandstand Matinee—Music
Jim Lounsbury with teen dance porty. (Admission by membership cord only. Write WGN-TV for cords.)
4:15 2 U.N. In Action—Discussion
4:30 2 Looking Forward—Talks
Frank Reynolds chots with Rev. Rolph A. Gallagher of Loyola University. The topic: "Problem Children—Problem Parents."
5 4 Howdy Doody—Puppets
Ted Brown hosts, with Gabby Hoyes.
7 Garfield Goose And Friend
Garfield decides to odd o pony to the castle stoff.
4:55 9 News—Les Nichols
5:00 2 Range Riders—Adventure
4 Foreman Tom—Western

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Fritzel
Est 1925
A Trusted Name

5 Elmer The Elephant—Kids
7 Santa's North Pole Review
9 Bob Atcher Show—Western
5:15 7 Jungle Adventure—Film
"The Pygmy Hunters." Oso and Martin Johnson with another adventure.
5:30 2 Gene Autry—Western
5 Close-Up—Music
Howard Miller, June Volli, and Joseph Gallicchio and his orchestra.
9 News—Leslie Monypenny
5:45 4 News—Bob Kelly
7 News—Austin Kiplinger
9 Curbstone Cut Up—Chats
Ernie Simon with interviews.
5:50 7 Sports—Jack Drees
5:55 4 Weather—Bill Carlsen
7 Weather—Wayne Griffin

EVENING

6:00 2 Sports—Bob Elson
4 Sports—Larry Clark
5 Weather—Clint Youle
7 Kukla, Fran, And Ollie
9 Captain Video—Adventures
Capt. Video is told he will remain a pygmy forever. Al Hodge.
6:05 5 News—Jack Angell
6:10 5 Sports—Joe Wilson
6:15 2 News—Julian Bentley
4 Malones And Marvin-Music
Marv Moran and the Malone Sisters.
5 Dorsey Connors—Travel
The spotlight is on Santa Fe, N.M.
7 News—John Daly
9 Sports Final—Vince Lloyd
6:20 5 Alex Dreier—Features
6:25 5 Tony Weitzel—Comments
6:30 2 News—Douglas Edwards
5 4 Tony Martin—Music
Tony sings: "The Best Things in Life Are Free," "The High and the Mighty," "Easy to Love," "That's What a Rainy Day Is For." The Interludes: "This Ole House."
7 Name's The Same—Quiz
Dennis James introduces guests with famous or unusual names to panelists Arnold Stang, Joan Alexander, Bess Myerson and Gene Rayburn.

9 News—Spencer Allen

6:45 2 Perry Como—Music

5 4 News—John C. Swayze

9 Chicagoland Newsreel

7:00 2 BURNS & ALLEN—Comedy

Blanche Marton, distressed over gaining two pounds, tries to conceal the weight-machine card which reveals her added poundage. But Gracie finds the card and promptly misinterprets. (Film)

Cast

George & Gracie .....George & Gracie
Blanche Morton .....Bea Benaderet
Harry Morton .....Larry Keating

7:00 5 4 COLOR TONIGHT AT 8:30

Noel Coward

BY NOEL COWARD

Starring GINGER ROGERS

This series of playlets opened in New York in 1936. The late Gertrude Lawrence starred. Noel Coward played the male leads. The three playlets were part of the show "Tonight at 8:30."

Ginger Rogers

"RED PEPPERS"

Lily Pepper.....Ginger Rogers
George Pepper.....Martyn Green
Bert Bentley.....Philip Coolidge
Mr. Edwards.....Louis Hector
Mabel Grace.....Estelle Winwood

Miss Rogers portrays a petulant, caustic-tongued wife. The action of the play takes place on the stage, in a dressing room and on the stage again of the Palace of Varieties in one of the smaller English provincial towns.

The time is Saturday night, present day.

"STILL LIFE"

Laura Jesson.....Ginger Rogers
Alec Harvey.....Trevor Howard
Albert Godby.....Philip Bourneuf
Myrtle Bagot.....Lucie Lancaster
Dolly Messiter.....Ilka Chase
Stanley .....Robert Shawley

Miss Rogers is cast in the role of a respectable English housewife who suddenly finds herself in love with a physician. The action of the play takes place in the refreshment room of Milford Junction Station near London.

"SHADOW PLAY"

Victoria Gayforth.....Ginger Rogers
Simon Gayforth.....Gig Young
Martha Cunningham.....Margaret Hayes
A Young Man.....Francis Bethencourt
George Cunningham.....David Orrick
Sibyl Heston.....Gloria Vanderbilt
Michael.....John Baragrey
Lena .....Diana Herbert
Hodge .....Will West

Vanderbilt

Miss Rogers depicts a socially impeccable wife. In a dream she relives her courtship and strives to understand the reasons for her husband's divorce demands.

Scene 1—The living room of the Gayforth's house, London
Scene 2—Victoria Gayforth's Bedroom
Scene 3—Dream Fantasy: A Hotel, A Garden, A Railway Carriage, A Gondola in Venice
Scene 4—Victoria's Bedroom

5 [4] PRODUCERS' SHOWCASE

[COLOR] Otto Preminger is the producer whose talents are showcased tonight in Noel Coward's "Tonight at 8:30." Mr. Preminger will both produce and direct the play, which has been adopted for television by F. Hugh Herbert, author of "The Moon Is Blue." Other credits: NBC producer: Fred Coe. Executive producer: Jack Rayel. Costing director: Bill Nichols. Scenic Designer: William Molyneux. NBC director: John Bloch. Choreographer: Dick Barstow. Costumes: Rose Bogdanoff. Musical Director: Cormen Dragon. Major details will be found on page A-23. *Sponsored by Rodio Corp. of America. Plenty of snap in Ginger. Read Miss Rogers' reasons for entering TV on page 5.*

7 To Be Announced

9 BEARS QUARTERBACK CLUB

Harold "Red" Grange ond Luke Johnson, assistant coach, Chicago.

7:30 2 TALENT SCOUTS—Variety

7 CONCERT—Howard Barlow

Soprano Patrice Munsel sings tonight with the orchestro and chorus directed by Howard Borlow.

Miss Munsel

Kiss Me Again .....Victor Herbert
I Give My Heort .....Charles Millocker
Musetta's Waltz, from "La Boheme" .... Puccini
So in Love .....Cole Porter

Chorus

There's No Business Like Show Business Irving Berlin
A Mighty Fortress Is Our God ..... Martin Luther

Orchestro

Overture to "Il Guarany" .....Gomez

9 JALOPY RACES—Hollywood

8:00 2 I LOVE LUCY—Comedy

"Lucy Cries Wolf." Lucy fears that Ricky's love for her is not as strong as it should be. She'll disappear. Then he'll realize how much it means to have his wife near him. Lucille Ball and Desi Arnaz are joined by Vivian Vance and William Frawley as The Mertzes. (Film).

7 COLLEGE PRESS CONFERENCE—The college students interview David Wainhouse, deputy assistant secretary of state for the United Nations. Ruth Geri Hagy moderates.

9 BOXING—Preliminaries

Chris Schenkel reports from St. Nick's.

8:30 2 DECEMBER BRIDE—Comedy

Mr. Fong, who is in America to do business with Matt's firm, is invited to dinner at the Henshaw home. In honor of their distinguished visitor, Ruth and Lily plan a Chinese dinner complete with lanterns, a Chinese dancing girl and a Chinese waiter. Spring Byington, Frances Rafferty, Dean Miller. (Film)

5 [4] ROBERT MONTGOMERY

"A Foreign Affair," adapted for TV by Roy Hargrave from the screenplay by Charles Brackett and Billy Wilder. The tole tells of an energetic young Congresswoman who trovels to Berlin to investigate the morale of Americon troops. She's captivated by a handsome Army officer. But he's been captured already, by a sultry German songstress.

7 BOXING—Preliminaries

Fred Sayles and Tommy Loughran report.

9:00 2 STUDIO ONE—Drama

[COLOR] Ruth Hussey stars in "The Boy Who Changed the World," written by Joseph Schrank in honor of the 75th anniversary of Thomas Edison's invention of the incandescent lamp. The story relates early episodes from Edison's life. The setting is the small red-brick house in Milon, O. where the inventor was born Feb. 11, 1847.

Cast

Nancy Edison .....Ruth Hussey
Samuel Edison .....John Beal
"Al" Edison .....Michael Allen
Mr. Grinder .....Edward Andrews
Greta .....Peg Hillias
Mr. MacKenzie .....Frank Overton
Michael Oates .....Chris Barbery
Frank .....Raymond Von Sickle
Stevenson .....Joseph Leon

7 BOXING—Eastern Parkway

Paddy Young, N.Y.C., vs. Jesse Turner,

St. Louis, Mo., middleweights, 10 rounds. Fred Sayles and Tommy Loughran report from Eastern Parkway Arena.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Young	Unrated	59	46	10	3	23
Turner	Unrated	58	37	15	6	22

This bout pairs two hard-punching sluggers. In his last bout Turner battled to a draw with Ted Olla, while Young kayoed Joe Taylor. Paddy features a dynamic left hook; Turner can hit hard with either hand.

Compiled by Nat Fleischer (The Ring)

9 BOXING—New York City

Roman Tiscareno, Los Angeles, Cal., vs. Gerald Dreyer, South Africa, welterweights, 10 rounds. Chris Schenkel reports from St. Nicholas Arena.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Tiscareno	Unrated	47	38	8	1	11
Dreyer	Unrated	45	38	6	1	21

This is the TV debut of the highly rated Tiscareno who has lost only once in his last 15 bouts. He holds wins over Maria Triga, Freddy Herman and Archie Whitewater. Gerry Dreyer recently defeated El Conscripto, the Mexican champ.

Compiled by Nat Fleischer (The Ring)

9:30 [4] MEET CORLISS ARCHER

A pleasant little film series, says our reviewer on page 23.

5 FAVORITE STORY—Drama

"No Tears." A weak politician, long under the thumb of a mobster, goes on a vacation in order to avoid a subpoena which would involve him in a reform movement. Adolphe Menjou narrates, Joe Besser and Patsy Moran are the stars.

9:45 7 NEUTRAL CORNER—Sports

9 SPORTS—Arch Ward

10:00 2 NEWS AND WEATHER

Fahey Flynn with latest news bulletins and P. J. Haff with weather and cartoons.

[4] WEATHER—Bill Carlsen

5 WEATHER—Clint Youle

7 CITY ASSIGNMENT—Drama

"On Their Own." Steve Wilson and Lorelei Kilbourne attempt to keep five orphaned children together. Pat McVey and Jane Nigh. (Film)

9 MOVIE—Mystery

"The Man Who Cheated Himself." A San Francisco detective, in love with an unscrupulous woman, becomes involved in murder. Lee J. Cobb, John Dall, and Jane Wyatt.

10:05 [4] INDUSTRY ON PARADE

10:10 5 DORSEY CONNORS—Ideas

"Girl Scout projects."

10:15 2 IN TOWN TONIGHT-Variety

Len Dresslar and Merelyn Tate.

5 NEWS—Jack Angell

10:20 [4] LET'S LOOK AT THE NEWS

10:30 2 NEWS—John Harrington

[4] PARAGON PLAYHOUSE

5 SPORTS—Norman Barry

7 PLAYHOUSE—Drama

"That Time in Boston."

10:45 2 KUP'S SHOW—Irv Kupcinet

"The Chicago Story." Celebs interviewed.

5 HERBIE MINTZ—Music

11:00 2 MOVIE—Drama

"Shanty Town." A young girl falls in love with a mechanic who has become involved with a group of auto thieves. Mary Lee, John Archer, and Marjorie Lord

5 [4] Tonight—Variety

7 News—Ulmer Turner

11:05 7 Weather—Wayne Griffin

11:10 7 Tom Duggan—Comments

11:30 7 Danny O'Neil—Music

9 News—Les Nichols

11:45 9 Weather—Carl Greyson

12:00 2 Late News

[4] News—Tom Mercein

5 MOVIE—Feature Film

7 MOVIE—Drama

"The Tenth Man." A financier refuses to let honesty stand in the way of his success. John Lodge, Antoinette Cellier. (Based on a story by Somerset Maugham.)

9 Midnight Run—Music

Popular discs of the day, and interviews.

12:05 2 MOVIE—Mystery

"The Fatal Witness." When a rich dowager is murdered, her playboy nephew is under suspicion. Evelyn Ankers, Richard Fraser, and George Leigh.

MORNING

6:40 ❷ **Today's Thoughts**
6:45 ❷ **Farm Daily—Menard**
❺ **Everett Mitchell—Talks**
7:00 ❷ **Morning Show—Jack Paar**
The Baird Puppets interpret "Wild Horses" and "Tea in Chicago," while pianist Jose Melis ploys "Deep Purple," and "Once in a While." (Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.)
❺ [4] **Today—Dave Garroway**
(Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.) *Jose Ferrer's sister-in-law, Betty Clooney, is an early riser. Story on p. 10.*
❼ **Chicago Parade—Variety**
Chuck Bill emcees variety.
8:00 ❼ **Breakfast Club-DonMcNeill**
9:00 ❷ **Garry Moore—Variety**
Watch how portrait artist Bob Rinaldo does silhouettes of the studio audience and the cast while wearing a blindfold.

Ladies, Don't Miss
The
Femme Show
Monday thru Friday
9:30-10:00 A.M.
Helen Joyce brings you latest news from the women's world —fashions, recipes, how-to-do-it ideas . . . you'll enjoy it.
WGN-TV Channel 9

❺ [4] **Ding Dong School—Kids**
Nursery school with Dr. Frances Horwich.
❼ **Women And The World**
Ruth Crowley is hostess.
❾ **Paul Fogarty—Exercises**
"Exit—the dowager's hump."
9:30 ❷ **Godfrey And Friends**
❺ [4] **A Time To Live—Serial**
Ex-Lt. Dow takes some rough action.
❼ **Play House—Kiddies**
❾ **The Femme Show—Women**
Helen Joyce and Frank Babcock.
9:45 ❺ [4] **Three Steps To Heaven**
Vince Bannister "loses." John Marley.
10:00 ❺ [4] **Home—Women's News**
Features
Maternity fashions .....Carrie McCord
Acquiring the "H" look ....Dick Satterfield
Film .....Rev. and Mrs. Carl Doss, who have 12 "unadoptable" children
Remote pickup .....Cooking in California
❼ **Creative Cookery-Recipes**
Chicken hash en casserole, Vienna pastry dough for hors d'oeuvres and crabmeat au diable are on Francois Pope's agenda.
❾ **Hi Ladies—Interviews**
Mike Douglas emcees.
10:30 ❷ **Strike It Rich—Quiz**
10:55 ❼ **News—Ulmer Turner**
❾ **News—Steve Fentress**
11:00 ❷ **Valiant Lady—Serial**
Hal takes Dione to the train.
[4] **What's New In The Kitchen**
❺ **The Betty White Show**
❼ **Danny O'Neil—Variety**
❾ **The Romper Room—Kids**
Miss Rosemary with kindergarten fun.
11:15 ❷ **Love Of Life—Serial**
Meg has a startling announcement.
11:30 ❷ **Search For Tomorrow**
❺ **Feather Your Nest—Quiz**
Bud Collyer and Jeanne Williams.
11:45 ❷ **Guiding Light—Serial**
Michael Bauer proves to his family that children are unpredictable. Glenn Walken, Charita Bauer.
[4] **Let's Look At The News**
11:55 ❼ **News—Ulmer Turner**
❾ **News—Steve Fentress**

AFTERNOON

12:00 ❷ Portia Faces Life—Serial
[4] Hot Shot Review—Music
Joe Shott and Gardon Hinkley.
❺ Noontime Comics—Kids
❼ Happy Pirates—Kids' Fun
Two-Ton Baker and Art Hern.
❾ Best Of The West—Kids
12:15 ❷ The Seeking Heart—Serial
12:30 ❷ Welcome Travelers
Tammy Bartlett, Bob Cunningham.
[4] Weather—Bill Carlsen
❺ Bob & Kay Show—Chats
12:35 [4] Bob Heiss—Interviews
12:55 ❼ News—Ulmer Turner
❾ News—Steve Fentress
1:00 ❷ Robert Q. Lewis—Variety
❺ Home Cooking—Recipes
Eddie Daucette prepares beef goulash, Hungarian style.
❼ Ruth Crowley—Baby Care
❾ King's Crossroads—Film
1:15 ❼ TV Dental Clinic
Dr. Mart Neimark with patient-model.
1:30 ❷ Linkletter's House Party
Art welcames two children from an arphanage in Maosehart, Ill.
[4] Beulah Donohue—Women
❺ Melody Magazine—Music
❼ The Tom Duggan Show
Janet Brace, Janie Jahnsan, Irwin Berke, Don Jacoby and the Catton-Pickers, and Tom Casey announcing.
❾ Big Picture—Army Films
2:00 ❷ Big Payoff—Quiz Game
❺ [4] Greatest Gift—Serial
Eve waits far Dr. Stane's phane call.
❾ Paul Dixon—Music
2:15 ❺ [4] Golden Windows—Serial
Lawyer Tillman takes action an Tom's case. Herb Pattersan stars.
2:30 ❷ Bob Crosby—Music
[COLOR] "Veni Vidi Vici," all; "Yau Dan't Like It, Nat Much," Jaan O'Brien & Alan Copeland; "The Man that Gat Away," Joan; "Skakiaan," Modernaires.
❺ [4] One Man's Family
Claudia returns to the University af Cal.
❼ Double Feature—Films
"Mask of Medusa." A murderer takes refuge in a museum. Raymand Burr. "Cames The Day." An executive retires.
2:45 ❺ [4] Concerning Miss Marlowe—Serial—Kit and Maggie discuss their predicament. Louise Albrittan.
3:00 ❷ Brighter Day—Serial
Skip Garrett brings the problem af the missing maney ta Sandra Talbot.
❺ [4] Hawkins Falls—Serial
Mitch Fredericks is fired upon a second and a third time. Jim Bannon.
❾ MOVIE—Intrigue
"Shadows Over Shanghai." An American newspaperman encounters thieves and murderers in the Orient. James Dunn.
3:15 ❷ Secret Storm—Serial
❺ [4] First Love—Serial
Laurie is worried abaut Packy.
3:30 ❷ On Your Account—Quiz
Dennis James emcees the quiz.
❺ [4] World Of Mr. Sweeney
"Kippie's Hard Luck Stary." Kippie ad-libs a mast embarrassing speech.
❼ News—Ulmer Turner
3:35 ❼ Time For Uncle Win—Kids
Win Stracke with folk sangs and fun.
3:45 ❺ [4] Modern Romances-Serial
4:00 ❷ Shopping With Miss Lee
[4] Gretchen Colnik—Tips
❺ Pinky Lee-Comedy, Games
❼ Pied Piper—Kids
Art Hern with cartaons and staries.
❾ Bandstand Matinee—Music
Jim Lounsbury with a teen party. (Write WGN-TV far membership cards.)
4:15 ❷ U.N. In Action-Discussion
[4] Museum Explorers-Exhibits
4:30 ❷ Looking Forward—Talks
Frank Reynolds welcames a speaker fram Lake Farest College.
❺ [4] Howdy Doody—Puppets
Ted Brown hasts, with Gabby Hayes.
❼ Garfield Goose And Friend
The King sends his laundry aut.
4:55 ❾ News—Les Nichols
5:00 ❷ Range Riders—Adventure
[4] Foreman Tom—Western

5 Elmer The Elephant—Kids
7 Santa's North Pole Review
9 Bob Atcher Show-Western

5:15 7 Jungle Adventure—Film
"Burning Barrier." Ramar goes to the Witch Doctor. Jon Hall.

5:30 2 Gene Autry—Western
5 Close Up—Music
Howard Miller, June Valli, and Joseph Gallicchio and his orchestra.
9 News—Leslie Monypenny

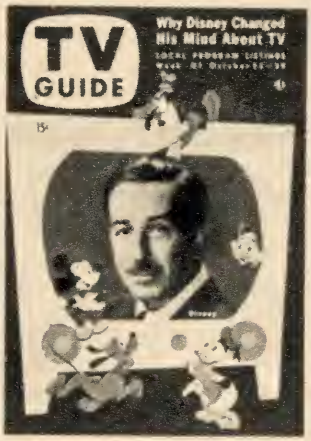
5:45 [4] News—Bob Kelly
7 News—Austin Kiplinger
9 Curbstone Cut-up—Chats
Ernie Siman with interviews.

5:50 7 Sports—Jack Drees

5:55 [4] Weather—Bill Carlsen
7 Weather—Wayne Griffin

EVENING

6:00 2 Sports—Bob Elson
[4] Sports—Larry Clark
5 Weather—Clint Youle



Donald Duck . . . Mickey Mouse . . . are heading for TV! Read about Walt Disney's most ambitious project . . . next week in TV GUIDE!

On sale Oct. 21

7 Kukla, Fran, And Ollie
9 Captain Video—Adventures
Innocent Mara thinks that the shrunken rangers are dolls. Laura Weber.

6:05 5 News—Jack Angell

6:10 5 Sports—Joe Wilson

6:15 2 News—Julian Bentley
[4] Zeb Billings—Music
5 Dorsey Connors—Travel
Vienna and the Danube.
7 News—John Daly
9 Sports Final—Vince Lloyd

6:20 5 Alex Dreier—Features

6:25 5 Tony Weitzel—Comments

6:30 2 News—Douglas Edwards
5 [4] Dinah Shore—Music
Tunes: "You Gotta Be a Football Hero," "Chapel in the Moonlight," "Varsity Drag." The Skylarks assist.
7 Cavalcade Of America
"Night Strike" takes us back to the early days of America when John Paul Jones dared to invade England in his attempt to show the world the power of the American Navy. (Film)

Cast

Capt. John Paul Jones ....Glenn Langan
Benjamin Franklin .....Richard Garrick
Quartermaster .....Russell Simpson
Lee .....Dayton Lummis
Simpson .....Robert Osterloh
De Sartine .....Maurice Marsac

9 News—Spencer Allen

6:45 2 Jo Stafford—Music
Jo and the Starlighters sing "Papa Loves Mambo," "Chisholm Trail" and "Don't Fence Me In." Jo solos "Bury Me Not on the Lone Prairie," "Home on the Range" and "Skylark."
5 [4] News—John C. Swayze
9 Chicagoland Newsreel

7:00 2 RED SKELTON—Comedy
Red's guest is Italian singing star Anna Marie Alberghetti. In addition to her vocal offerings, Anna appears in a Romeo and Juliet sketch. (Hollywood)
5 [4] MILTON BERLE SHOW
Uncle Miltie's manager points out some fine print in his NBC contract requiring performers to weigh no more than 175

lbs. As the manager, Fred Clark joins regulars Ruth Gilbert, Arnold Stang, Nancy Walker and Allen Roth's Orchestra.

7 CARDS QUARTERBACK CLUB

Jack Drees provides commentary for film clips taken of the Cards' previous Sunday game. Interviews with representatives of coach Stydahar's Big Red team.

9 THE GOLDBERGS—Comedy

Molly's in a huff. The neighbors are planning a party and she hasn't been invited. What Molly doesn't know is that the ladies plan a surprise nomination of "Berg for President" of the ladies auxiliary. Molly is played by Gertrude Berg.

7:30 2 HALLS OF IVY—Comedy

DEBUT Ronald Colman and his wife, Benita Hume, star as President and Mrs. Hall of Ivy College. They are at home at Number One, Faculty Row, to all who come with problems of campus life. In the opening episode, Dr. William Todhunter Hall awaits nervously the verdict of the Board of Governors on a five-year extension of his term as president of Ivy College. (Film)

Cast

Dr. William Todhunter Hall ..... Ronald Colman
Vicky .....Benita Hume
Alice, the housekeeper .....Mary Wickes
Clarence Wellman .....Herb Butterfield
Mr. Merriwether .....Ray Collins

7 20 QUESTIONS—Quiz

Moderator Jay Jackson introduces Harnett T. Kane, noted southern author and critic, as the guest questioner. Panelists Fred Van Deventer, Florence Rinard and Bobby McGuire try to identify Mr. Kane's subject and others sent in by viewers. *Sponsored by Florida Citrus Commission.*

9 MYSTERY THEATER—Drama

8:00 2 MEET MILLIE—Comedy

5 [4] FIRESIDE THEATER-Drama

"The Man Who Sold Himself." A young man raffles off his services for one year in order to get a stake and leave a pioneer western town for the big city. The winner is a lovely lady. (Film)

Cast

Johnny .....Dan Barton
Mary .....Betty Lynn
Lea .....Sheila Connolly
Big Annie .....Kay La Velle
Mr. Summerhays .....Hugh Sanders

7 DANNY THOMAS—Variety

"Danny Has a Baby." The days of the diaper detail are recalled to Danny when his wife returns home with a neighbor's child. She wants Danny to show off his fatherly talents to Rusty and Terry. Danny Thomas and Jean Hagen are Danny and Margaret Williams. Rusty Hamer and Sherry Jackson are Rusty and Terry. (Film)

9 BADGE 714—Jack Webb

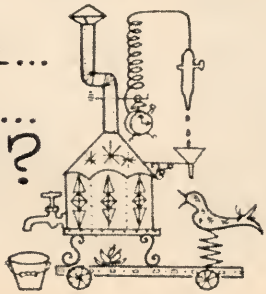
8:30 2 DANGER—Drama

"Stranglehold," by Ben Radin. A young boy is the cause of much trouble at school. An instructor is murdered, and the boy becomes the chief suspect.

[4] POLITICAL TALK

William Proxmire, Democratic candidate for the governor of Wisconsin, speaks.

Is it animal... vegetable... or mineral?



Watch 20 QUESTIONS 7:30-8 P.M. Channel 7

5 CIRCLE THEATER—Drama
"Lie Detectar," by Irve Tunick, is based on Walter Arms' N.Y. Herald Tribune article. The story tells of the first dramatic use of the lie detector to find the person who committed a serious crime. A Fifth Avenue jewelry store discovers that valuable watch works are missing from the vault. Circumstantial evidence points to an employee.

7 ELGIN HOUR—Drama
"Family Crisis," by David Davidson. Daughter Nancy is all in a tizzy about her first boy-girl party. Daddy, a lawyer, doesn't understand all the fuss. He's preparing for a far more important occasion, his first really big case.

Cast

Blanche	Betty Field
Grandmother	Fay Bainter
Jim	James Daly
Nancy	Iris Mann
Carla	Jimsey Somers
Sue	Aina Niemela

TUESDAYS—9:00 P.M.

WILLIAM BENDIX and the laugh-packed

LIFE OF RILEY

WGN-TV Channel 9

9 RACKET SQUAD—Drama
"Charge It, Please." A department store racket is played with other people's charge accounts. Reed Hadley stars as Captain Braddock. (Film)

8:45 4 POLITICAL TALK
Walter Kohler, Republican candidate for governor of Wisconsin, speaks.

9:00 2 LIFE WITH FATHER—Comedy

5 4 TRUTH OR CONSEQUENCES—Quiz Game—Jack Bailey.

9 LIFE OF RILEY—Comedy
"Riley In Brooklyn." A little harmless tale-telling about his childhood trips Riley when he takes his children back to Brooklyn. William Bendix. (Film)

9:30 2 SEE IT NOW—Murrow

4 TRIANGLE THEATER—Drama
"Thicker Than Water." An innkeeper and his wife operate an "undergraund railway." Adalphe Menjou narrates.

5 IT'S A GREAT LIFE—Comedy
"I Can Get It for You Wholesale." Mrs. Morgan asks Denny and Steve to buy a birthday present for her to give her daughter Kathy. Denny insists that he can get it whalesale from his friend Sam, and thus save lots of money. The Sam, and thus save lats of maney. Michael O'Shea, William Bishop, James Dunn. (Film) *"Will either emerge as a big success or fall flat on its face," says our reviewer on page 22.*

7 STOP THE MUSIC—Quiz
Bert Parks emcees and Joye P. Morgan and the Harry Salter Orchestra provide the melodies to stump contestants. See next week's TV GUIDE.

9 BIG TEN GAME OF THE WEEK
Iowa vs. Ohia State.

10:00 2 NEWS AND WEATHER
Fahey Flynn with latest news bulletins and P. J. Hoff with weather and cartoons.

4 WEATHER—Bill Carlsen

5 WEATHER—Clint Youle

7 STUDIO 57—Drama
"The Plot Against Miss Pomerory." A timid teacher at an exclusive girl's finishing school is asked to do a special favor for a rich pupil. Jean Byron. (Film)

9 MOVIE—Drama
"The Man Wha Last Himself." A respectable businessman finds himself mistaken far a warthless eccentric. Brian Aherne and Kay Francis.

10:05 4 WORLD WE LIVE IN-Science

10:10 5 DORSEY CONNORS—Ideas

10:15 2 IN TOWN TONIGHT-Variety
Len Dresslar stars, Lee Phillip is femcee.

5 NEWS—Jack Angell

10:20 4 LET'S LOOK AT THE NEWS

10:30 2 NEWS—John Harrington

4 BIG TEN GAME OF THE WEEK
Iawa State vs. Ohia State.

5 SPORTS—Norman Barry

7 DANGEROUS ASSIGNMENT
"The Dead General." Agent Steve Mitchell is assigned to meet a general who wants the United States ta help him averthraw a neighbaring cauntry. Brian Danlevy. (Film)

10:45 2 KUP'S SHOW—Irv Kupcinet
"The Chicago Stary." Guest interviews.

5 HERBIE MINTZ—Music

11:00 2 Playhouse—Drama
"The Galden Dagger." The strange writings an an antique dagger pravide the mative far the murder af the awner af the weapan. Craig Kennedy must find evidence. Danald Woods.

5 4 Tonight—Variety

7 News—Ulmer Turner

11:05 7 Weather—Wayne Griffin

11:10 7 Tom Duggan—Comments
Call Tam at De. 2-0423 and De. 2-0424.

11:30 2 Late News

9 News—Les Nichols

11:35 2 MOVIE—Drama
"The Girl Wha Fargat." Overworked preparing far college exams, a girl finds herself on a train and can recall nathing Ralph Michael and Basil Radford.

11:45 9 Weather—Carl Greyson

12:00 4 News—Tom Mercein

5 MOVIE—Feature Film

7 MOVIE—Comedy
"Oh Boy!" Three American gangsters attempt to steal the crown jewels of England. Albert Burdan. (Film)

9 Commercial

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MORNING

6:40 ❷ **Today's Thoughts**

6:45 ❷ **Farm Daily—Menard**
George Menard with news, interviews.

❺ **Everett Mitchell—Talks**

7:00 ❷ **Morning Show—Jack Paar**
"Bugle Call Rag" and "Bone Dry" are the Baird Puppets selections for today. Jose Melis plays "Shadows in the Night." (Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.)

❺ [4] **Today—Dave Garroway**
A report on the important senatorial elections in Ohio. Democrat Thomas Burke, who was appointed to fill Sen. Taft's unexpired term, opposes Republican Rep. George H. Bender. (Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.)

❼ **Chicago Parade—Variety**
Chuck Bill emcees with music, weather.

8:00 ❼ **Breakfast Club-Don McNeill**
Fran Allison, Johnny Desmond, Eileen Parker are the regulars.

9:00 ❷ **Garry Moore—Variety**
A moment of silence—the gang pays tribute to the inventor of the toothpick. (Anything to get away from Edison's electric light.) Denise sings.

❺ [4] **Ding Dong School**
Nursery with Dr. Frances Horwich.

❼ **Women And The World**
Ruth Crowley is hostess.

❾ **Paul Fogarty—Exercises**
A maneuver to trim bulky thighs.

9:30 ❷ **Godfrey And Friends**

❺ [4] **A Time To Live—Serial**
Madge Byron tells Chick he's in love.

❼ **Play House—Kiddies**
Angel Casey with games and stories.

❾ **The Femme Show—Women**
Helen Joyce and Frank Babcock.

9:45 ❺ [4] **Three Steps To Heaven**
Mary Clare Morgan visits her husband.

10:00 ❺ [4] **Home—Women's News**
"The World of the Future," a half-scientific, half-imaginative account of what life in centuries ahead may be like.

❼ **Creative Cookery—Recipes**
Francois Pope gives the recipes for whole-wheat bread, kidney stew and cream of asparagus tips.

❾ **Hi Ladies—Interviews**
Mike Douglas is singer-emcee.

10:30 ❷ **Strike It Rich—Quiz**

10:55 ❼ **News—Ulmer Turner**

❾ **News—Steve Fentress**

11:00 ❷ **Valiant Lady—Serial**
Chris Kendall takes Helen to a concert.

[4] **What's New In The Kitchen**
Halloween features with Breta Griem and Mary Garding.

❺ **Betty White Show**

❼ **Danny O'Neil Show**
Music by Chet Roble and Nancy Wright.

❾ **The Romper Room—Kids**
Miss Rosemary with kindergarten fun.

11:15 ❷ **Love Of Life—Serial**
Beanie completes plans to move.

11:30 ❷ **Search For Tomorrow**

❺ **Feather Your Nest—Quiz**
Emcee Bud Collyer with Jeanne Williams.

11:45 ❷ **Guiding Light—Serial**
A new Jim Kelly confides in Peggy.

[4] **Let's Look At The News**

11:55 ❼ **News—Ulmer Turner**

❾ **News—Steve Fentress**

AFTERNOON

12:00 ❷ **Portia Faces Life—Serial**

[4] **Hot Shot Review—Music**

❺ **Noontime Comics—Kids**
Johnny Coons entertains the kiddies.

❼ **Happy Pirates—Kids' Fun**
Two-Ton Baker and Art Hern.

❾ **Best Of the West—Kids**
Bob Atcher with Western films.

12:15 ❷ **The Seeking Heart—Serial**

12:30 ❷ **Welcome Travelers**
Tommy Bartlett and Bob Cunningham.

[4] **Weather—Bill Carlsen**

❺ **Bob & Kay Show—Chats**

12:35 [4] **Bob Heiss—Interviews**

12:45 ❾ **Charm Salon—Beauty**

12:55 ❼ **News—Ulmer Turner**

❾ **News—Steve Fentress**

1:00 ❷ **Robert Q. Lewis—Variety**

5 Home Cooking—Recipes
Eddie Doucette prepares a specialty: "cry babies and haystacks."

7 Ruth Crowley—Baby Care
Dr. Lawrence Breslaw, clinical assistant professor of pediatrics at the University of Illinois School of Medicine, is guest.

9 King's Crossroads—Film

1:15 7 The Doctor Answers—Talks
Elizabeth Hart with Dr. W. W. Bauer.

1:30 2 Linkletter's House Party
Mildred Burke, world's champion woman wrestler, will be Art's guest.

[4] Beulah Donohue—Women

5 Melody Magazine—Music
Wed Howard reviews records.

7 Midweek Cooking School
Mary Martinsen with cooking hints.

9 Learning Brings Adventure

2:00 2 Big Payoff—Quiz Game
Today's contestants will be "look-alikes," women whose husbands feel that they look like certain glamorous women.

5 [4] Greatest Gift—Serial
Dr. Stone pays a visit to Sam Blake.

9 Paul Dixon—Music

2:15 5 [4] Golden Windows—Serial
John Brandon and his bride are in New York. Grant Sullivan, Sonny Adams.

2:30 2 Bob Crosby—Music
[COLOR] Tunes: "Them There Eyes," Bob, Modernaires & Band; "Hey There," Carol Richards; "Dream," Bob; "Customer Is Always Right," Modernaires.

5 [4] One Man's Family-Serial
Father Barbour and Paul have a difficult time with their new neighbor.

7 Double Feature—Films
"The Match." A girl finds unemployment is a blessing. Gloria Saunders. "Shifting Sands." A young widow lives with her son on a desert ranch. Gertrude Michael.

2:45 5 [4] Concerning Miss Marlowe—Serial—Bill and "Hat" are worried about Maggie's behavior.

3:00 2 Brighter Day—Serial
Larry is invited to Sandra's cottage.

5 [4] Hawkins Falls—Serial
Calvin Sperry unwittingly furnishes a lead. Art Van Harvey.

9 MOVIE—Musical Drama
"The Mozart Story." The story of Mozart's experiences in the courts of 18th-century Europe and of his unrequited love for a singer. Hans Holt, Winnie Markus, and music by the Vienna Philharmonic Orchestra.

3:15 2 Secret Storm—Serial

5 [4] First Love—Serial
Laurie begs Zach to speak with Packy. Val Dufour and Pat Barry.

3:30 2 On Your Account—Quiz
Dennis James takes over as emcee.

5 [4] World Of Mr. Sweeney
Cicero and the mayor try to persuade Abigail to sell her land. Charles Ruggles, Floyd Buckley, and Betty Garde.

7 News—Ulmer Turner

3:35 7 Time For Uncle Win—Kids
Win Stracke with fun and folk songs.

3:45 5 [4] Modern Romances-Serial

4:00 2 Shopping With Miss Lee

[4] Your Library Story

5 Pinky Lee-Comedy Games

7 Pied Piper—Kids
Art Hern with cartoons and fun.

9 Bandstand Matinee—Music
Jim Lounsbury spins discs for teen-agers.

4:15 2 U.N. In Action—Discussion

[4] Let's Experiment—Science

4:30 2 Looking Forward—Talks
De Paul University sends a guest to talk with Frank Reynolds.

5 [4] Howdy Doody—Puppets
Ted Brown hosts, Gabby Hayes assists.

7 Garfield Goose And Friend
Garfield decides to send the New York Metropolitan Museum a tail feather as a gift. Frazier Thomas is on hand.

4:55 9 News—Les Nichols

5:00 2 Range Riders—Adventure

[4] Foreman Tom—Western

5 Elmer The Elephant—Kids
John Conrad entertains the kiddies.

7 Santa's North Pole Review

9 Bob Atcher Show-Western

5:15 7 Jungle Adventure—Film
"Floating Terror." Osa and Martin Johnson tell an exciting tale.

5:30 2 Gene Autry—Western

5 Close-Up—Music
Howard Miller, June Valli, and Joseph Gallicchio and his orchestra.
9 News—Leslie Monypenny
5:45 4 News—Bob Kelly
7 News—Austin Kiplinger
9 Curbstone Cut Up—Chats
Ernie Simon with interviews.
5:50 7 Sports—Jack Drees
5:55 4 Weather—Bill Carlsen
7 Weather—Wayne Griffin

EVENING

6:00 2 Sports—Bob Elson
4 Sports—Larry Clark
5 Weather—Clint Youle
7 Kukla, Fran, And Ollie
9 Captain Video—Adventures
Dr. Linkoff imprisons Capt. Video in a box of paper clips. Stefon Schnabel ploys Dr. Linkoff.
6:05 5 News—Jack Angell
6:10 5 Sports—Joe Wilson
6:15 2 News—Julian Bentley
4 Malones And Marvin-Music
Marv Moran and the Malone Sisters.
5 Dorsey Connors—Travel
Guest is Maurice English, publisher.
7 News—John Daly
9 Sports Final—Vince Lloyd
6:20 5 Alex Dreier—Features
"Mon On The Go" with news.
6:25 5 Tony Weitzel—Comments
6:30 2 News—Douglas Edwards
5 4 Eddie Fisher—Music
Axel Stordohl ond his orchestra accompany Eddie, ond Fred Robbins is emcee.
7 MOVIE—Feature Film
9 News—Spencer Allen
6:45 2 Perry Como—Music
5 4 News—John C. Swayze
9 Chicagoland Newsreel
7:00 2 GODFREY AND FRIENDS
Regulars: Jonette Davis, Morion Marlowe, Fronk Parker, Lu Ann Simms, The McGuire Sisters, The Moriners and Haleloke. *Local girls moke good os the McGuire sisters come home to Miomisburg, O. Picture story on page 16.*

5 4 I MARRIED JOAN
A friendly kiss from o former beou begins a series of events which results in Joan's involvement in a divorce suit. Joan decides to patch up Brod's irritation over the kiss by buying him a "truce" gift, but her efforts yield nothing but more complications. Joan Davis, Jim Backus, Wally Brown and Vivi Janiss. (Film)
9 DR. FIXUM—Crafts
Arthur Youngquist, television's "coat hanger" mon, describes do-it-yourself projects, from spot-removol to construction.
7:30 5 4 MY LITTLE MARGIE
"The Convention Story." Vern hopes to get some work done at his Miami business convention, but his intentions ore hindered by the arrival of his daughter Margie and his fiancee Roberto. Gale Storm, Charles Farrell, Hillory Brooke. (Film) *Eighty-three-year-old Gertrude Hoffmon, who ploys Mrs. Odetts, is profiled in next week's issue.*
7 STU ERWIN SHOW—Comedy
"Jackie's First Dote." Stu imogines all sorts of dire situotions when his youngest daughter goes to the theater on her first dote. (Film)

Cast

Stu Erwin	Stu Erwin
June Erwin	June Collyer
Jackie Erwin	Sheila James

9 PRO-FOOTBALL PLAYS OF WEEK—Sport—A filmed review of the weekend pro football highlights.
8:00 2 STRIKE IT RICH—Quiz

TONIGHT AT 8:00
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111 West Washington St., Chicago 2, Illinois

5 [4] KRAFT THEATRE—Drama
Bret Harte's famous old tale, "The Luck of Roaring Camp," is set in a settlement of rough miners searching for gold in California. "The Luck" is a little baby born to the only woman in town.

Cast

Stumpy .....Cliff Hall
The Cockney .....Pat O'Malley
Sailor Jack .....Jared Reed
French Pete .....Marcel Hillaire

7 MASQUERADE PARTY-Game
Singer-bandleader Vaughn Monroe joins the panel to guess who's disguised by fancy dress and funny face. The regulars are: Buff Cobb, Ilka Chase and Ogden Nash. Peter Donald emcees.

9 CHICAGO SYMPHONY ORCHESTRA—Music—George Schick, who has been promoted to the post of associate conductor this season, takes the podium for tonight's concert. George Kuyper again serves as host.

Program

Water Music .....Handel
Symphony No. 2 .....Beethoven
Sponsored by Chicago Title & Trust Co.

8:30 2 I'VE GOT A SECRET—Panel
Sam Levenson has a secret from the panel which includes Henry Morgan, Jayne Meadows, Bill Cullen and Faye Emerson. Garry Moore emcees.

7 FRONT PAGE DETECTIVE
"The Invisible Hand." Columnist David Chase helps Scotland Yard find an atomic scientist. Edmond Lowe.

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9:00 2 CHAMPIONSHIP BOUT
SPECIAL Kid Gavilan, champion, of Havana, Cuba, vs. Johnny Saxton, challenger, of Brooklyn, N.Y., for the world's welterweight championship; 15 rounds. Russ Hodges handles the blow-by-blow description from Convention Hall, Philadelphia, Pa.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Gavilan	Champ	117	99	14	4	22
Saxton	6	47	43	2	2	19

The flashy Havana Hurricane will be making the eighth defense of his welterweight crown. It will be his first bout since his "one-handed" attempt to dethrone middleweight king Carl (Bobo) Olson. The Kid's right hand is reported healed and he should be able to present a two-handed attack against the challenger. Saxton, a counter-puncher, may find trouble going 15. This fight was originally scheduled for Sept. 1, but had to be canceled when Gavilan contracted a case of mumps. As a result, the first special studio fight in TV history was held. Gavilan, "the last of the ring showboats," is one of the finest fighters in the ring today. Saxton, once heralded as a second Ray Robinson, is strong and aggressive, and if he can keep pace with the Kid he may be able to spring an upset. Saxton is a former Golden Gloves and AAU amateur champion and is in smart hands. This is his big chance.

TALE OF THE TAPE

Saxton		Gavilan
24	Age	28
147	Weight (approx.)	147
5'9"	Height	5'10"
71	Reach	71
40	Chest (normal)	36
42	Chest (expanded)	39½
16¼	Neck	16
30	Waist	32
21½	Thigh	20½
17½	Calf	13½
13½	Biceps	14
12	Forearm	11½

Compiled by Nat Fleischer (The Ring)

5 [4] THIS IS YOUR LIFE
7 To Be Announced
9 PRES. EISENHOWER—Talk

SPECIAL President Dwight D. Eisenhower speaks under the auspices of the American Jewish Tercentenary committee from the Astor Hotel in New York City. The President has been asked to speak on the topic of the Tercentenary celebration, which is: "Man's Opportunities and Responsibilities Under Freedom." Down You Go, *usually seen at this time may be pre-empted by the President's speech.*

9:30 [4] PLAYHOUSE OF STARS

See Friday 8 P.M. channel 2 listing for detailed information on show.

5 BIG TOWN—Drama

The publisher of one of the competitors of "The Illustrated Press" is found murdered in a swank suburb. Steve assigns Lorelei to the story. Mark Stevens. (Film)

7 LIFE WITH ELIZABETH

"Money Troubles." Liz has been receiving bills and threats from a collection agency. "Jealousy." The green-eyed monster has taken hold of Elizabeth. "Jingle Jumble." Liz and Alvin are writing jingles for commercials.

9 LIBERACE SHOW—Music

9:45 2 SPORTS SPOT

10:00 2 NEWS AND WEATHER

Fahey Flynn with news bulletins and P. J. Hoff with weather and cartoons.

[4] WEATHER—Bill Carlsen
5 WEATHER—Clint Youle
7 DOUBLE DATE—Film Dramas

(1) "Files of Jeffrey Jones." Jeff is mystified by a corpse which returns to life. Don Haggerty. (2) "Dr. Mac." An unselfish doctor attempts to get funds for a new hospital. Tom Powers.

9 MOVIE—Feature Film

10:05 [4] TV NEWSREEL

10:10 5 DORSEY CONNORS—Ideas

How to get a good egg out of hot water.

10:15 2 IN TOWN TONIGHT

Len Dresslar and Merelyn Tate with songs.

5 NEWS—Jack Angell

10:20 [4] LET'S LOOK AT THE NEWS

10:30 2 NEWS—John Harrington

[4] RACKET SQUAD—Drama

"Bill Of Sale Racket." Captain Braddock deals with racketeers who gyp a small business buyer. Reed Hadley.

5 SPORTS—Norman Barry

10:45 2 KUP'S SHOW—Irv Kupcinet
5 HERBIE MINTZ—Music

11:00 2 MOVIE—Feature Film
5 [4] Tonight—Variety
7 News—Ulmer Turner

11:05 7 Weather—Wayne Griffin

11:10 7 Tom Duggan—Comments

Call Tom at De. 2-0423 or De. 2-0424.

11:30 9 News—Les Nichols

11:45 9 Weather—Carl Greyson

11:50 9 Film Short

12:00 [4] News—Tom Mercein
5 MOVIE—Feature Film
7 MOVIE—Comedy

"Somewhere In England." The adventures of soldiers in the Army band.

12:30 2 News Bulletins

12:35 2 Jackson And Jill

WEDNESDAY
9:30 P.M.
LIBERACE

WGN-TV 9

MORNING

6:40 ❷ **Today's Thoughts**

6:45 ❷ **Farm Daily—Menard**
George Menard with news for farmers.

❺ **Everett Mitchell—Talks**

7:00 ❷ **Morning Show—Jack Paar**
The Baird Puppets cavort to "Ebb Tide," and "Got My Eyes on You." Jose Melis plays "I'm in the Mood for Love." "Jungle Drums" and "Goody." (Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.)

❺ [4] **Today—Dave Garroway**
Today takes its cameras to the original laboratory where Thomas Edison invented the light bulb 75 years ago. The laboratory was originally in Menlo Park, N.J., but stands in Henry Ford's Greenfield Village. It was moved piece by piece to Dearborn, Mich. There's also a filmed interview with Mary Martin and her daughter Heller Halliday. Both are starred in the musical version of "Peter Pan," which opens on Broadway tonight. (Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.)

❼ **Chicago Parade—Variety**
Chuck Bill emcees songs, news, weather.

8:00 ❼ **Breakfast Club-Don McNeill**

9:00 ❷ **Garry Moore—Variety**
Ivan Sandersan arrives with a newly acquired jungle friend. Denise sings "You Do Something to Me."

❺ [4] **Ding Dong School**
Nursery with Dr. Frances Horwich. *The Nation's largest classroom is Fort Knox with blackboards. Details on page 20.*

❼ **Women And The World**
Ruth Crawley is hostess.

❾ **Paul Fogarty—Exercises**
A trick to trim the calves and ankles.

9:30 ❷ **Godfrey And Friends**

❺ [4] **A Time To Live—Serial**
Rudy Marian becomes a murder suspect.

❼ **Play House—Kiddies**
Angel Casey with games and stories.

❾ **The Femme Show—Women**
Helen Joyce and Frank Babcock with news and tips for the ladies.

9:45 ❺ [4] **Three Steps To Heaven**
Bill tries to find out about Barry Thurmond's condition.

10:00 ❺ [4] **Home—Women's News**
Features
Electric light anniversary ..... Remote from Detroit
Hat fashions ..... Carrie McCard
Monkey Camera ..... Arlene Francis
Cooking ..... Nancyann Graham

❼ **Creative Cookery—Recipes**
Today our TV chef explains how to make Turkish pilaf (rice & mushrooms), mock chickenlegs and corn chowder.

❾ **Hi Ladies—Interviews**
Mike Douglas is singer-emcee.

10:30 ❷ **Strike It Rich—Quiz**

10:55 ❼ **News—Ulmer Turner**

❾ **News—Steve Fentress**

11:00 ❷ **Valiant Lady—Serial**
Chris Kendall takes Helen to a concert.

[4] **What's New In The Kitchen**

❺ **Betty White Show**

❼ **Danny O'Neil—Variety**

❾ **The Romper Room—Kids**
Miss Rosemary with kindergarten fun.

11:15 ❷ **Love Of Life—Serial**
There is a severe strain in the relationship between Hal Craig and Beanie.

11:30 ❷ **Search For Tomorrow**

❺ **Feather Your Nest—Quiz**
Bud Collyer and Jeanne Williams.

11:45 ❷ **Guiding Light—Serial**
The coming medical-fraternity dance brings conflict at Cedars Hospital.

[4] **Let's Look At The News**

11:55 ❼ **News—Ulmer Turner**

❾ **News—Steve Fentress**

AFTERNOON

12:00 ❷ **Portia Faces Life—Serial**

[4] **Hot Shot Review—Music**
Joe Shott and his Hot Shots.

❺ **Noontime Comics**
Johnny Coons entertains the kiddies.

❼ **Happy Pirates—Kids' Fun**
Two-Ton Baker and Art Horn.

❾ **Best Of The West—Kids**
Bob Atcher with Western films.

12:15 ❷ The Seeking Heart—Serial
12:30 ❷ Welcome Travelers
Tammy Bartlett and Bob Cunningham.
[4] Weather—Bill Carlsen
❺ Bob & Kay Show—Chats
Bob Murphy and Kay Westfall.
12:35 [4] Bob Heiss—Interviews
Chats with "The Man Next Door."
12:55 ❼ News—Ulmer Turner
❾ News—Steve Fentress
1:00 ❷ Robert Q. Lewis—Variety
❺ Home Cooking—Recipes
Chef Eddie Daucette bakes a "Diamond Jubilee Cake."
❼ Ruth Crowley—Baby Care
❾ King's Crossroads—Film
1:15 ❼ TV Dental Clinic
1:30 ❷ Linkletter's House Party
The famed "shimmy" dancer Gilda Gray appears today.
[4] Beulah Donohue—Women
❺ Melody Magazine—Music
Wed Howard reviews records.
❼ The Tom Duggan Show
Janet Brace, Janie Johnson, Irwin Berke, Don Jacoby and the Cotton-Pickers.
❾ Learning Brings Adventure
2:00 ❷ Big Payoff—Quiz Game
❺ [4] Greatest Gift—Serial
Dr. Stone finally makes his decision.
❾ Paul Dixon—Music
2:15 ❺ [4] Golden Windows—Serial
From different quarters, both Mrs. Summers and Tom hear startling news.
2:30 ❷ Bob Crosby—Music
[COLOR] Tunes: "Papa Loves Mambo," all; "This Old House," Joan O'Brien; "Hold My Hand," Bob; "Honeymoon," Modernaires.
❺ [4] One Man's Family-Serial
The Barbours have an unwanted visitor.
❼ Double Feature—Films
"The Iron Mask." Alexander Dumas' hero protects the poor and fights the corrupt. Carl Esmond. "The Sword Strikes." Richard Avonde, Lynne Roberts.
2:45 ❺ [4] Concerning Miss Marlowe—Serial—Maggie receives a phone call and a visit from an unpleasant young man.

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3:00 ❷ Brighter Day—Serial
Potsy and Randy's homecoming is clouded by Grayling's behavior.
❺ [4] Hawkins' Falls—Serial
Stuffy Boylan becomes persistent in his proposals to Millie Flagle. Doug Chandler and Ros Twohey are the stars.
❾ MOVIE—Musical
"Everybody's Dancin'." A dance hall proprietor is about to lose his place.
3:15 ❷ Secret Storm—Serial
❺ [4] First Love—Serial
Andrews fears that Chuck Gibson will sell his stock in the company.
3:30 ❷ On Your Account—Quiz
Dennis James emcees the quiz.
❺ [4] World Of Mr. Sweeney
Kippie's aunt tries to give him a lesson in etiquette. Glenn Walker.
❼ News—Ulmer Turner
3:35 ❼ Time For Uncle Win—Kids
Win Stracke with fun and folk songs.
3:45 ❺ [4] Modern Romances-Serial
4:00 ❷ Shopping With Miss Lee
[4] Gretchen Calnik—Tips
❺ Pinky Lee-Comedy, Games
❼ Pied Piper—Kids
Art Hern with cartoons, stories.
❾ Bandstand Matinee—Music
Jim Lounsbury with "teen dance-party."
4:15 ❷ U.N. In Action—Discussion
[4] Little Amateurs—Talent
Art Whitfield is emcee.
4:30 ❷ Looking Forward—Talks
Frank Reynolds chats with a representative from the University of Illinois.
❺ [4] Howdy Doody—Puppets
Ted Brown hosts, Gabby Hayes assists.
❼ Garfield Goose And Friend
Frazier gives Garfield an arithmetic lesson.
4:55 ❾ News—Les Nichols
5:00 ❷ Range Riders—Adventure
[4] Foreman Tom—Western
❺ Elmer The Elephant—Kids
❼ Santa's North Pole Review
❾ Bob Atcher Show-Western
5:15 ❼ Jungle Adventure—Film
"Blue Treasure." A strange tribe of natives with blue-pointed faces guides Ramar. Jon Hall stars.

5:30 ❷ Gene Autry—Western
❺ Close-Up—Music
Howard Miller, June Valli, and Joseph Gallicchio, who conducts a brass-reed rhythm band whose repertoire ranges from bright brassy show tunes to authentic jazz numbers.
❾ News—Leslie Manypenny
5:45 [4] Let's Look At The News
❼ News—Austin Kiplinger
❾ Curbstone Cut Up—Chats
5:50 ❼ Sports—Jack Drees
5:55 [4] Weather—Bill Carlsen
❼ Weather—Wayne Griffin

EVENING

6:00 ❷ Sports—Bob Elson
[4] Sports—Larry Clark
❺ Weather—Clint Youle
❼ Kukla, Fran, And Ollie
Burr Tillstrom and company.
❾ Captain Video—Adventures
Tucker climbs the side of an icebox.
6:05 ❺ News—Jack Angell
6:10 ❺ Sports—Joe Wilson
6:15 ❷ News—Julian Bentley
[4] Zeb Billings—Music
❺ Dorsey Connors—Travel
"Majorca" is the topic today.
❼ News—John Daly
❾ Sports Final—Vince Lloyd
6:20 ❺ Alex Dreier—Features
6:25 ❺ Tony Weitzel—Comments
6:30 ❷ News—Douglas Edwards
❺ [4] Dinah Shore—Music
❼ Lone Ranger—Western
"Outlaw's Trail." The masked rider intervenes in a feud between cattle ranchers and homesteaders when desperadoes blame the murder of two ranchers on the homesteaders. (Film)
❾ News—Spencer Allen
6:45 ❷ Jane Froman Show—Music
Jane salutes the electric light and Thomas Edison with: "Diamonds Are a Girl's Best Friend," "The Old Lamplighter," "I Believe in Miracles" and "I Believe."
❺ [4] News—John C. Swayze
❾ Chicagoland Newsreel

7:00 ❷ RAY MILLAND SHOW

Peggy Mc Nulty's sub-teen-aged cousin enrolls in Comstock College as o freshman. Prof. Mc Nulty finds thot matching wits with o boy genius con be anything but pleosant. Phyllis Avery. (Film)

❺ [4] GROUCHO MARX—Quiz

Groucho interviews contestonts.

❼ THE MAIL STORY—Drama

❾ THEY STAND ACCUSED

Courtroom droma, from Chicogo.

7:30 ❷ CLIMAX—Drama

"Casino Royole" Anthony Ellis's odoptation of the recent Ion Fleming novel. Jomes Bond is assigned by the Secret Service to destroy the power of "Le Chiffre" ("The Chief"), o powerful Communist agent in Fronce. Bond's plon is to force "Le Chiffre" to lose o lorge sum of money ot the gambling tobles of Monte Corlo's fomed Cosino Royole.

Cast

Jomes Bond .....Barry Nelson
Volerie .....Lindo Christion
Le Chiffre .....Peter Lorre

Spansored by Chrysler Corp.

❺ [4] JUSTICE—Legal Cases

"The Safecracker." A convicted sofecracker, releosed from prison on parole, is occused unfoirly of o new crime. He foces return to jail until helped by his wife ond the Legol Aid lawyer. Gory Merrill is feotured as the lowyer.

❼ TREASURY MEN IN ACTION

"The Case of the Gentleman Cheat." A cose of income-tox evosion based on the work of the Internol Revenue service. The Chief and his men track down an income-tox evoder ond find o second income-tox evoder ond find a second suspect. Wolter Greozo, with Rondy Stuort, Ted De Corsio, Nesden Booth. (Film)

8:00 ❺ [4] DRAGNET—Jack Webb

Fridoy investigotes o series of morket thefts ond brings in o suspect for questioning. The alleged thief is o young boy who was seen fleeing from the scene of o robbery. Jack Webb is Fridoy, Ben Alexonder is Smith and Sommy Ogg ploys the boy. (Film)

THURSDAY NIGHT, OCT. 21

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7:30 to 8:30 CST
CBS TELEVISION NETWORK

7 WANT TO LEAD A BAND?
Judy Lynn is back to sing again with Sammy Kaye and his music makers. Members of the studio audience try their skill with the Kaye baton as the applause meter registers audience reaction.

9 BEHOLD THY MOTHER

8:30 2 FOUR STAR PLAYHOUSE
"The Wallet." Andre, a headwaiter, finds a customer's wallet containing a large sum of money. His honest inclinations are threatened by the fact that he needs money to pay for his wife's doctor bills. (Film)

Cast

Andre .....Charles Boyer
Elsa .....Maria Palmer
Peter .....Willliam Campbell
Sidney .....Rhys Williams
Mr. Davis .....Nestor Paiva
Mrs. MacLean .....Sarah Selby
Doctor .....Harry Bartell

5 [4] FORD THEATER—Drama
[COLOR] William Bendix, Ward Bond and Rosemary DeCamp star in "Segment," a suspense thriller. Bendix departs from his usual comedy role to play Carl Ledbetter, a man driven to the breaking point by his nagging wife. The couple and their daughter June register at a New York hotel. When June leaves the rooms the nagging begins, and Carl finds he can stand no more. (Film)

Cast

Carl Ledbetter .....William Bendix
Mildred Ledbetter ....Rosemary DeCamp
June Ledbetter .....Joanne Woodward
Lt. Pannetti .....Ward Bond
Lt. Joe Lellers .....Alan Dexter
Dr. Granville .....George Eldredge
Ames .....Walter Conrad
Lucas .....William W. Crandall
Manager .....Robert Malcolm
Sponsored by Ford Dealers of America.

Tonight's TV Treat in Color
Ford Theatre
WILLIAM BENDIX
WARD BOND
SEGMENT
WNBQ • Ch. 5 • 8:30 P.M.

7 KRAFT THEATRE—Drama
"The Shop at Sly Corner" is based on Edward Percy's melodrama. It's about a former Devil's Island convict who operates as a fence from his respectable-looking shop. But his young shop assistant begins to suspect him.

9 DUFFY'S TAVERN—Comedy
"Archie Buys A Dog." After a bunko artist sells a worthless dog to Archie, he arranges for a newspaper story to be published congratulating him on coming into possession of a priceless pooch. Ed Gardner is the star.

9:00 2 PUBLIC DEFENDER—Drama
"Crash-out." A group of prisoners is thwarted in an attempted jailbreak. The wife of one of the convicts insists to the Public Defender that her husband was intimidated into taking part in the escape plan. Reed Hadley is the Defender, Bart Matthews. Harry Lewis, Mike Mazurki, Anthony Caruso, Tony Gerry and Grandon Rhodes are featured. (Film)

[4] NEIGHBOR THEATER-Drama

5 VIDEO THEATER—Drama

9 THE LONE WOLF—Action
"Wife." While on a fishing trip, Mike Lanyard comes to the aid of a woman who is being threatened by a maniac. Louis Hayward is Lanyard. (Film)

9:30 2 NAME THAT TUNE—Quiz
Bill Cullen emcees quiz show and Vicki Mills and Harry Salter provide music.

[4] TRIANGLE THEATER—Drama

7 VICTORY AT SEA—Docum.
"Beneath the Southern Cross." Warfare in the South Atlantic is highlighted by the story of the German battleship Graf

Spee, which was driven to bay by the Royal Navy and scuttled by its crew.

9 BOSTON BLACKIE—Drama

Blackie becomes involved in a feud between two brothers when a murder is committed. Kent Taylor. (Film)

10:00 2 NEWS AND WEATHER

Fahey Flynn and P. J. Hoff with news and weather cartoons.

4 WEATHER—Bill Carlsen

5 WEATHER—Clint Youle

7 PLAYHOUSE—Film Drama

"The Word." A young married couple goes sight-seeing, and suddenly a terrifying thing happens, and they discover that they are the only people left on earth. Betty Lynn. (Film)

9 MOVIE—Drama

"The Man From Texas." A bandit of the pioneer period in the West is involved in dramatic happenings. James Craig, Lynn Bari, and Johnnie Johnston.

10:05 4 PLAYHOUSE 15—Drama

"Paper Profits." The tale of a young boy, a man with a gun, and a robbery that never quite took place. Warren Mills, Vincent Van Lynn, and Gilbert Mack.

10:10 5 DORSEY CONNORS—Ideas

Get ready for the spooks of Halloween.

10:15 2 IN TOWN TONIGHT-Variety

Len Dresslar and Merelyn Tate with songs. Lee Phillip is femcee.

5 NEWS—Jack Angell

10:20 4 LET'S LOOK AT THE NEWS

10:30 2 NEWS—John Harrington

4 MR. DISTRICT ATTORNEY

5 SPORTS—Norman Barry

7 MY HERO—Comedy

"Wheel of Fortune." When Mr. Thackery's old maiden Aunt Polly comes to visit, she finds that gamblers are renting her home. Robert Cummings. (Film)

10:45 2 KUP'S SHOW—Irv Kupcinet

Kup tells the "Chicago Story."

5 HERBIE MINTZ—Music

11:00 2 Playhouse—Drama

"Human Bond." Jean Pierre Aumont and Cathy O'Donnell star in a tale of intrigue.

5 4 Tonight—Variety

7 News—Ulmer Turner

11:05 7 Weather—Wayne Griffin

11:10 7 Tom Duggan—Comments

Call Tom at DE. 2-0423 or DE. 2-0424.

11:30 2 Football This Week—News

9 News—Les Nichols

11:45 2 Late News

9 Weather—Carl Greyson

11:50 2 MOVIE—Mystery

"The Trespasser." A newspaper girl, on her first assignment, becomes involved with a gang of literary forgers. Dale Evans, Douglas Fowley, and Adele Mara.

9 Record Comparisons

Mauri Carter plays discs.

12:00 4 News—Tom Mercein

5 MOVIE—Feature Film

7 MOVIE—Drama

"The Outcast." A tale about dog-racing. Leslie Fuller, Mary Glynne, Pat Aherne.

12:05 4 MOVIE—Western

"Adventures Of The Texas Kid." The government sends a young marshall to clean up a lawless western town. James Kirkwood, Pamela Blake, and Monte Blue.

Gene Sheldon, star of the Colgate Comedy Hour, was held over with the current show after playing a two-week engagement at the Empire Room of the Palmer House. Starring with him is musical comedy personality Helen Gallagher, and featured are magician Del Ray and the Empire Eight dancers. Charlie Fisk and his orchestra provide music. —*Adv.*

MORNING

6:40 ❷ **Today's Thoughts**

6:45 ❷ **Farm Daily—Menard**
George Menard with farm news.

❺ **Everett Mitchell—Discussion**
Talks of interest to farmers.

7:00 ❷ **Morning Show—Jack Paar**
The Baird Puppets attempt a ballet using "Swan Lake Ballet" as a background. Their second number is "Set Me Free." (Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.)

❺ [4] **Today—Dave Garroway**
(Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.)

❼ **Chicago Parade—Variety**
Chuck Bill emcees music, news, weather.

8:00 ❼ **Breakfast Club—McNeill**

9:00 ❷ **Garry Moore—Variety**
Comedian Jackie Bright helps Garry pull a surprise trick on Durward. Drummers Gene Krupa and Cozy Cole join Garry and the crew in a jam session. Garry and Durward show what would have happened to the hapless teacher had they both attended the same school.

❺ [4] **Ding Dong School—Kids**
Nursery with Frances Horwich.

❼ **Women And The World**

❾ **Paul Fogarty—Exercises**
Hips and waistline trimming with Paul.

9:30 ❺ [4] **A Time To Live—Serial**
Kathy Byron prints a story contrary to info given by police.

❼ **Play House—Kiddies**

❾ **The Femme Show—Women**
Helen Joyce and Frank Babcock.

9:45 ❺ [4] **Three Steps To Heaven**
Mary Clare relaxes from her long vigil.

10:00 ❺ [4] **Home—Women's News**
Features
Halloween tips .....All
New furniture designs ....Paul MacAlister
Washington scene
.....Esther Van Waganer Tufty

❼ **Creative Cookery—Recipes**
Recipes for Danish pastry, rolls and quick icing will be given.

❾ **Hi Ladies—Interviews**
Mike Douglas is singer-emcee.

10:30 ❷ **Strike It Rich—Quiz**

10:55 ❼ **News—Ulmer Turner**

❾ **News—Steve Fentress**

11:00 ❷ **Valiant Lady—Serial**
Chris talks about "Linda."

[4] **What's New In The Kitchen**

❺ **Betty White Show**

❼ **Danny O'Neil Show**
Danny, Chet Roble, Nancy Wright.

❾ **The Romper Room—Kids**
Miss Rosemary with kindergarten fun.

11:15 ❷ **Love Of Life—Serial**
Vanessa learns the outcome of Paul's mission. Peggy McCay.

11:30 ❷ **Search For Tomorrow**

❺ **Feather Your Nest—Quiz**
Emcee Bud Collyer gives away household furnishings. Jeanne Williams is hostess.

11:45 ❷ **Guiding Light—Serial**
Dick and Kathy recall the past.

[4] **Let's Look At The News**

11:55 ❼ **News—Ulmer Turner**

❾ **News—Steve Fentress**

AFTERNOON

12:00 ❷ **Portia Faces Life—Serial**

[4] **Hot Shot Review—Music**
Joe Shott and his Hot Shots.

❺ **Noontime Comics—Kids**
Johnny Coons entertains the kiddies.

❼ **Happy Pirates—Kids' Fun**
Two-tan Baker and Art Hern.

❾ **Best Of The West—Kids**
Bob Atcher with Western films.

12:15 ❷ **The Seeking Heart—Serial**

12:30 ❷ **Welcome Travelers**
Tommy Bartlett, Bob Cunningham.

[4] **Weather—Bill Carlsen**

❺ **Bob & Kay Show—Chats**

12:35 [4] **Bob Heiss—Interviews**
Chats with "The Man Next Door."

12:45 ❾ **Charm Salon—Beauty**

12:55 ❼ **News—Ulmer Turner**

❾ **News—Steve Fentress**

1:00 ❷ **Robert Q. Lewis—Variety**

❺ **Home Cooking—Recipes**
Eddie prepares Lobster Cantonese.

7 Ruth Crowley—Baby Care
9 King's Crossroads—Film
1:15 7 The Doctor Answers
Elizabeth Hart and Dr. W. W. Bauer.
1:30 2 Linkletter's House Party
Guest: Mr. Bruce Thomas, writer.
4 Beulah Donohue—Women
5 Melody Magazine—Music
Wed Howard reviews records.
7 The Tom Duggan Show
Janet Brace, Janie Johnson, Irwin Berke.
9 Learning Brings Adventure
2:00 2 Big Payoff—Quiz Game
Bob Kennedy and Fran Keegan.
5 4 Greatest Gift—Serial
Jim receives a business offer.
9 Paul Dixon—Music
2:15 5 4 Golden Windows—Serial
John and his bride return.
2:30 2 Bob Crosby—Music
COLOR Tunes: "I Need You Now," all; "Whither Thou Goest," Carol Richards; "I've Got a Crush on You," Paula Kelly & Steve Dunne.
5 4 One Man's Family-Serial
Claudia has a surprising guest.
7 Double Feature—Films
"The Green Convertible." An unfaithful wife is haunted by fear. "Eleventh Hour." A rich playboy, a woman tourist, and a priest are stranded.
2:45 5 4 Concerning Miss Marlowe—Serial—Kit returns to Maggie's apartment.
3:00 2 Brighter Day—Serial
Larry Knox reveals to Robert Ralston the reason for remaining in New Hope.
5 4 Hawkins Falls—Serial
The unknown marksman finally scores.
9 MOVIE—Musical Comedy
"Kentucky Jubilee." On a trip to Kentucky to get material for a hillbilly film, a director is kidnapped. Jerry Colonna.
3:15 2 Secret Storm—Serial
5 4 First Love—Serial
Chuck Gibson reveals his plans.
3:30 2 On Your Account—Quiz
Dennis James emcees the quiz.
5 4 World Of Mr. Sweeney
A multi-millionaire comes to visit Mapleton.
7 News—Ulmer Turner
3:35 7 Time For Uncle Win—Kids
Win Stracke with fun and folk songs.
3:45 5 4 Modern Romances-Serial
4:00 2 Shopping With Miss Lee
4 Super Circus—3 Ring Thrills
5 Pinky Lee-Comedy, Games
7 Pied Piper—Kids
Art Hern with fun and stories.
9 Bandstand Matinee—Music
Jim Lounsbury with a disc-dance party.
4:15 2 U.N. In Action—Discussion
4:30 2 Looking Forward—Talks
Frank Reynolds and a guest from Roosevelt University talk.
5 4 Howdy Doody—Puppets
Ted Brown hosts, with Gabby Hayes.
7 Garfield Goose And Friend
A checker game between friends causes a mystery in the castle.
4:55 9 News—Les Nichols
5:00 2 Range Riders—Adventure
4 Foreman Tom—Western
5 Elmer The Elephant—Kids
John Conrad entertains.
7 Santa's North Pole Review
9 Bob Atcher Show—Western
5:15 7 Jungle Adventure—Film
"The Climbing Fish." The Johnsons.
5:30 2 Gene Autry—Western
5 Close-Up—Music
Howard Miller, June Valli, and Joseph Gallicchio and his Band.
9 News—Leslie Manypenny
5:45 4 Let's Look At The News
7 News—Austin Kiplinger
9 Curbstone Cut Ups—Chats
5:50 7 Sports—Jack Drees
5:55 4 Weather—Bill Carlsen
7 Weather—Wayne Griffin

EVENING

6:00 2 Sports—Bob Elson
4 Sports—Larry Clark
5 Weather—Clint Youle
7 Kukla, Fran, And Ollie
9 Captain Video—Adventures
Tucker is trapped in the ice-cube tray.
6:05 5 News—Jack Angell

6:10 5 Sports—Joe Wilson
6:15 2 News—Julian Bentley
4 Malones And Marvin-Music
5 Dorsey Connors—Travel
Strasburg, France is on the agenda.
7 News—John Daly
9 Sports Final—Vince Lloyd
6:20 5 Alex Dreier—Features
6:25 5 Tony Weitzel—Comments
6:30 2 News—Douglas Edwards
5 4 Eddie Fisher—Music
7 Rin Tin Tin—Adventure
"Wolf Cry." Rusty, Rinty's young master, spends his time pretending that he has seen outlaws or Indians around the fort. Lt. Masters warns against "crying wolf."
9 News—Spencer Allen
6:45 2 Perry Como—Music
5 4 News—John C. Swayze
9 Chicagoland Newsreel
7:00 2 MAMA—Comedy-Drama
"T.R. and Aunt Jenny." Aunt Jenny tries to bring culture to the life of T. R. Ryan.

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5 4 JACK CARSON—Comedy
DEBUT Up pops Jack Carson every fourth week to give Red Buttons a rest. Jack's in tune with the times as he spoofs super-duper TV shows. Actress Claire Trevor joins in the fun. Vic Schoen wields the baton. *Story on Buttons, page 13.*
7 OZZIE AND HARRIET
"The Furnace." The Nelsons install a heat-control unit and expect that their furnace problems are over. New problems develop, though. (Film)
9 MR. AND MRS. NORTH
"Dead Man's Tale." A wrong number leads Pam and Jerry North on the trail of a trio of bookies, and right into murder. Barbara Britton. (Film)
7:30 2 TOPPER—Comedy
"County Fair." Topper's boss wants Cosmo to enter a valuable prize chicken in the county fair. The Kerbys appear on the scene to help out their "landlord," and Neil, their St. Bernard, gets a chance to prove his retrieving ability. Anne Jeffreys, Robert Sterling, Leo G. Carroll. (Film)
4 BIG STORY—Drama
5 WALT'S WORKSHOP—Crafts
7 RAY BOLGER SHOW
"Miss Teen-ager." Elinor Donahue plays Joanne Gentry, who wins a "Miss Teen-ager" contest and is awarded a trip to New York City as her prize. She also wins Ray as an escort for her big-city nights and immediately "falls in love" with him. (Film) *Ray Wallace's girl friend, Marjie Millar, was discovered in a strange fashion. See next week's* TV GUIDE.
9 FOREIGN INTRIGUE—Drama
"The Ransom." James Daly stars as Michael Powers, Associated News correspondent, in another episode. (Film)
8:00 2 PLAYHOUSE OF STARS
"The Best of Everything" is what a stockbroker's clerk wants. To get it, he hits on the plan af murdering the black-sheep son of a wealthy family, and forging checks with his name. (Film)

Cast

Arthur Stanley .....Don Taylor
Charlie Prince .....Peter Adams

Ann Horton .....Sally Froser
Mr. Horton .....Grondon Rhodes
Landlody .....Dorothy Adams

[4] LIBERACE SHOW—Music

5 BIG STORY—Drama

"The Case of the Killer on Wheels" is the big story of Ed Gottlieb, city editor of the Long Island Daily Press. The only clue ta on apparently motiveless murder is that the killer mode his getowoy on a bicycle. Gottlieb seeks the eccentric.

7 DOLLAR A SECOND—Game

9 THE STRANGER—Drama

8:30 2 OUR MISS BROOKS-Comedy

Shy Mr. Boynton finally poys some ottention to Miss Brooks. Although his interest is not exactly the type thot our fovorite English teacher desires, it is better than none ot oll. Boynton's interest is generated by the news of some fossilized bones supposedly buried in Miss Brooks' bockyord. Eve Arden, Bob Rockwell. (Film)

5 [4] DEAR PHOEBE—Comedy

Peter Lawford's new situotion comedy is reviewed in next week's issue.

7 THE VISE—Film Drama

"Dr. Doman's Experiment" comes about when the doctor, who is a hypnatist ond psychiatrist, returns eorly from o trip and finds his wife hos become ottrocted to onother man. He determines to use his extraordinary powers an the mon. (Filmed in Englond.) *Sponsored by Sterling Drug, Inc.*

9 THE WORLD IS YOURS

9:00 2 LINE-UP—Police Drama

"The Findley Cose." A widower is found neor deoth os the result of knife wounds received from on unknown ossoilont. Det. Lt. Ben Guthrie ond Inspector Matt Greb get to work on the case but discover that the mon hos no known enemies. The Son Francisco Police Dept. is further stymied when the injured man exonerates the only suspect. Worner Anderson. (Film)

5 [4] BOXING—Mad. Sq. Gard.

Floyd Patterson, Brooklyn, N.Y., vs. Joe Gannon, Woshington, D.C., lightheovyweights, 8 rounds. Jimmy Powers reports from Madison Square Gorden, N.Y.C.

TV GUIDE RATINGS

	Roting	Bouts	W	L	D	KO's
Potterson	4	16	15	1	0	10
Gonnon	Unrated	33	31	2	0	9

The sensotionol Floyd Patterson continues his climb towards o shot at the crown. He meets a tough opponent in Gannon who hos leorned oll of the tricks of the gome in his 10 yeors of compaigning. Gonnon, who is only 27, will be trying to upset Floyd and thus cotapult into the National boxing picture.

Compiled by Not Fleischer (The Ring)

7 CAPTURED—Drama

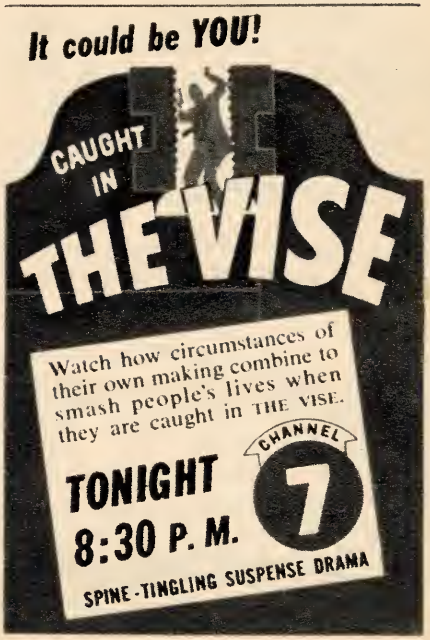
"Hogan-Yotes Gang." Port II. The leaders of the gong breok out of joil.

9 CHANCE OF A LIFETIME

9:30 2 PERSON TO PERSON

Ed mixes politics with pulchritude os he visits the New York opartments af UN Secretary Generol Dag Hommorskjold ond songstress Denise Darcel.

7 MR. DISTRICT ATTORNEY



9 IT'S A CURIOUS THING
Dan MacMaster, director of Chicago's Museum of Science and Industry, is moderator. Regular panelists are: Kay Westfall and Margaret Kirkwood, TV actresses, Wagner Schlesinger, director of the Adler Planetorium, and Norman Ross, Jr., son of the late Norman, Sr. (Guests invited. Write WGN-TV for tickets.)

9:45 4 YESTERDAY'S NEWSREEL
5 MOMENTS IN SPORTS
Walter Kiernan interviews Greg Rice, world champion distance runner.

10:00 2 NEWS AND WEATHER
Fahey Flynn and P. J. Hoff present the news and weather with cartoons.
4 WEATHER—Bill Carlsen
5 WEATHER—Clint Youle
7 COURTESY HOUR—Variety
Jim Moran emcees a variety of professional talent acts. (Guests invited. Write WBKB Guest Relations.) *Sponsored by Courtesy Motors.*
9 MOVIE—Drama
"Obsessed." When an invalid woman is poisoned, her husband and her beautiful secretary, who are in love, suspect one another of the murder. Geroldine Fitzgerald and David Farrar.

10:05 4 FOOTBALL FORECAST—Film
Norman Sper with sports highlights.

10:10 5 DORSEY CONNORS—Ideas
"Decorative funnels."

10:15 2 IN TOWN TONIGHT-Variety
Len Dresslar and Merelyn Tate.
5 NEWS—Jack Angell

TONIGHT!
HOWARD MILLER SHOW
Fun! Music! Guests!
11—12 P.M.
WBBM—TV Channel 2

HFC
HOUSEHOLD FINANCE
Corporation

10:20 4 LET'S LOOK AT THE NEWS
10:25 2 SPORTS—Art Mercier
10:30 2 NEWS—John Harrington
4 ELLERY QUEEN—Mystery
5 SPORTS—Norman Barry

10:45 2 KUP'S SHOW—Irv Kupcinet
Celebrity interviews by Irv.

10:45 5 HERBIE MINTZ—Music

11:00 2 The Howard Miller Show
Howard Miller interviews the top recording stars of the day, spins discs, and shows film clips. A featured attraction is Howard's "Spotlight on Chicago." Viewers are able to visit interesting sites in the city, via film. Guest celebrities perform, and Howard makes predictions. *Sponsored by Household Finance Corp.*
5 4 Tonight—Variety
7 News—Ulmer Turner

11:05 7 Weather—Wayne Griffin

11:10 7 Tom Duggan—Comments
Call Tom at De. 2-0423 or De. 2-0424.

11:30 9 News—Les Nichols

11:45 9 Weather—Carl Greyson

11:50 9 Commercial

12:00 4 News—Tom Mercein
5 MOVIE—Comedy
"Delightfully Dangerous." A 15-year old girl believes that her sister is a Broadway star. Jane Powell, Ralph Bellamy, and Constance Moore.
7 MOVIE—Double Feature
"Neutral Corner." A decent boxer tries to break away from his racketeer manager. George Wallace and Peter Brocco. "Looking Through." A mail clerk discovers his gift for handwriting analysis and obtains fame and wife. Edgar Barrier and Irene Vernon.

12:05 4 MOVIE—Action
"Wings Of Danger." A pilot becomes involved in blackmail and counterfeiting in an attempt to locate another pilot who has disappeared over the English Channel. Zachary Scott and Naomi Chance.

1:00 2 News Bulletins

Stations reserve the right to make last-minute changes.

Buttons At Bat Again

AFTER SPOTTY SEASON, WILL HE SCORE IN NEW PROGRAM?

Red Buttons, whose status as a TV comedian has been going up and down like a yo-yo for the past two years, is almost convinced that he's headed for the ceiling again. The only thing that worries Red is the possibility that *somebody*—maybe a writer or someone like that—may foul up the works.

"On my last show," he points out, grimly, "the writing was terrible. This

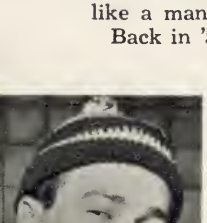
time it has just *gotta* be good."

Red's new show is on NBC in direct competition with CBS' *Mama* (which, incidently, is bankrolled by Red's old sponsor). In Buttons' opinion, it is potentially the best show he has had in his 20 years as child actor, burlesque gagman, night club comedian, Broadway song-and-dance man and movie mime.

"I got six writers whacking out the scripts," he says, shuddering. "I got Ben Brady directing. I got songs, I got dances, I got beautiful girls. I got Kupke Kids, dizzy bellhops, punch-drunk pugs."

In format, Red's new program is closer to his original TV show, which made him a star in 1952, than it is to his 1953-54 program, which sent him skidding around in the ratings like a man on a field of eels.

Back in '52, the comic antics of Red Buttons were probably less familiar to American television fans than the songs of Ancient Rome. But on his very first show at CBS lightning played about his head. His characterizations of a child laborer, an addled prize fighter, a hammy German dialectician and a juvenile delinquent addicted to stealing false teeth from police sergeants made him an immediate sensation. After 20 years in show business, Red Buttons had "arrived."



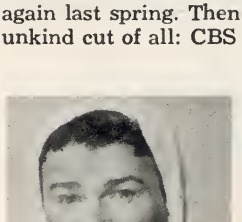
Buttons as Kupke Kid . . .

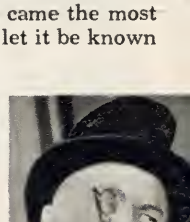
He reacted to the heady wine of success like a small boy locked inside a candy store. He went out and bought a powder-blue Cadillac. He picked up a mink coat for his wife. He moved his family into a terraced apartment on Manhattan's swank Sutton Place. Then he began to fool around with his scripts.

"That," he says now (in what may go down as one of the most remarkable understatements of our time), "may well have been a mistake."

When the Red Buttons show reopened last fall, it had undergone an almost complete overhauling. Originally a variety show, it emerged as a situation comedy, some of whose "situations" were noticeably torpid. The Kupke Kid, Button's child laborer, was still around, as was Keeglefarven, his Teutonic windbag. But other ingredients had been added, many of them rich in mildew. The result was a lugubrious melange which began to sink in the ratings like a bride's first sweet potato pie.

As a result of these misadventures, Buttons' sponsor, General Foods, disowned him at the end of his run, despite the fact that Red's rating rose again last spring. Then came the most unkind cut of all: CBS let it be known





. . . as Rocky the pug, and Keeglefarven the windbag; all at career's peak.

that Red was welcome to look for work someplace else.

In the winter of his discontent, Buttons brooded about his scripts. While switching writers in an attempt to improve his show and regain his rating, he had acquired the reputation of being a hard-boiled man with the pencil-pushers. In common with many

Red and writers: only one left is Lester Lee (standing, hand on Red's shoulder). ▶

TV comedians, he seemed to view them as gnomelike creatures in leather aprons who, in the phrase of writer Goodman Ace, "crawl in and out of a huge typewriter, dragging the pages after them and whistling while they work." But Red brands this rumor a foul canard.

"No," he says, "I don't get tough with my writers. I know their job is the toughest—and the most important —in this business. And I know that the medium of television eats up material faster than a man can turn it out. Listen. For 15 years I used the same material in night clubs and I always got laughs. On TV, I use a gag once and it's ready for the glue factory."

In the old days Red used to write his own stuff. For years he would rework the same gags and situations "with maybe a little twist on them to freshen them up." But then Red was playing before audiences of from 300 to 400 people; now he has millions out there, "all set to turn me off if I use the same joke twice.

"Maybe that's why they say I'm tough with writers," says Red. "But it's not true. Me, tough? Not me, mister. I've had it tough myself. I know what it is to have someone get tough."

Red never really struck it rich until after the war, when he began to draw top money as an entertainer in night clubs and resorts. Then, two years ago, came his big break on TV.

Right now, Red insists, he's getting along fine with his writers. ("They're the best in the business.") He's confident his show will come back bigger than ever. ("Actually, I don't consider this to be a comeback. After all, my show finished about 12th in the Nielsen ratings last year.")

P.S. *It was in Hollywood that Red found the writers he got along with so well. They were Harry Clark, Larry Markes, Ben Starr, Sumner Long and Lester Lee. We regret having to use the past tense, but it seems that between the time the foregoing story was written a few weeks ago and the time we went to press, all but Lester Lee went thataway. Reason: "There was no meeting of the minds in discussions about concepts of the show." Also, some of the lads didn't want to leave the Land of Sunshine for New York City. Could Red have been fooling around with the scripts again?*

To make this long story about Red's happiness with his new writers completely premature, the latest word is that he is recruiting an entirely new corps of scribblers.

This is home for the McGuire girls.

The return of one local boy or girl who made good is reason for celebration anytime. But when a smallish town can boast not one, not two, but *three* national celebrities, that calls for a real rouser of a homecoming.

And a real rouser is just what the 6300 residents of Miamisburg, Ohio, provided for Arthur Godfrey's three singing McGuire Sisters recently.

There was a reception, a ceremony at the church, a parade and an all-out shindig at the athletic field. Climax to speeches and gift-giving was the singing of "Good Night, Sweetheart" by Miamisburg's trio of sweethearts.

A Miamisburg Homecoming

THEIR OHIO TOWN WELCOMES THE McGUIRES

Christine, Phyllis and Dorothy (left to right in all photos) greet old friends.

Left, Shrine band leads parade through Miamisburg streets. Above, the girls pose proudly with mother, Lillie, and father, Asa; right, enjoy rare moment alone.

All Photos by Ken Stumpf and Mac McDonald

The Lady Is A Huckster

FROM COAST TO COAST, SHE'S SPONSORS' TOAST

It's an old, old story that the women of America spend the bulk of the consumer income. They buy *most* of the food, clothing, furnishings, appliances, cosmetics and beauty aids and a healthy hunk of less housewifely loot.

What many TV sponsors and station owners are still learning is how well a woman can *sell* these products. Today the gals are doing a huckstering job over the ether which moves an awe-inspiring volume of items ranging from automobiles and mink coats to canned goods and kitchen stoves.

There's Ruth Crane, the "Modern Woman" of Washington's WMAL-TV, who kept 40 telephone operators busy taking orders from customers who saw, chose and bought products offered on her *Shop by Television* show.

There's Mary Wilson, whose *Pots, Pans and Personalities* show on WPTZ, Philadelphia, was credited with boosting sales of a certain cooking oil in that area by more than 27 percent.

And Hazel Stebbins, who sold two mink coats for a Lincoln, Nebraska, department store by a single pitch over KFOR-TV there.

And many, others.

These "Salesladies of TV" are building themselves into station and network personalities with followings often more loyal, devoted and willing to buy the products than are the fans of video's top entertainment talent.

Only a few of the out-and-out salesladies operate on a network scale. One of the better-known of these is Kathi Norris, who has won a nationwide reputation as a huckster for a giant corporation. But the vast majority work for local stations.

Theirs are neighbor-to-neighbor women's shows — news, over-the-back-fence gossip, guest interviews, public service plugs. They give lessons in cooking and homemaking, discuss fashions, diets, beauty and the care and feeding of happy husbands.

At this year's annual convention of American Women in Radio and Television, the national association of women in the broadcasting field, one of the speakers was E. K. Hartenbower, manager of KCMO-TV, in Kansas City. His best-selling shows, he explained, were the women's and farm programs.

He stated bluntly what every woman broadcaster knows too well—that women's programs traditionally and notoriously have low audience ratings. But, Hartenbower hastened to add, sales on these shows are in reverse ratio. They are consistently at, or near, the top of the revenue ladder.

American Women in Radio and TV . . .

◀ Ruth Crane: a local saleslady who kept 40 phone operators busy in Washington.

The result is that virtually every TV station has one or more regularly scheduled women's shows (homemaking and food programs top the list) and more than 97 percent of them are sponsored.

Is it glamor that makes the saleslades successful? Some are real beauties under the acid test of the studio lights and cameras. But they have more important qualities: friendliness, competence, sincerity, showmanship.

Kathi Norris: a network huckster who knows how to push a product painlessly.

. . . convene to hear their success story.

One prominent woman radio-TV personality put it this way: "The viewer's mind is already on homemaking subjects, so she is half sold before the first commercial. And the selling is nearly always informally integrated into the show."

Says Saleslady Nancy Craig, of WABC-TV, New York:

"One of the biggest hurdles I faced was the knowledge that not even my own mother could call me photogenic. But a TV camera is different.

"It has an almost X-ray quality that captures in an amazing way the true personality of an individual. And good make-up and lighting do wonders."

Julie Benell, women's editor of WFAA-TV, in Dallas, Texas, has a somewhat different slant.

"TV is such a personal medium," she says, "that your viewers feel you are a guest in their own living room. You have to bring *fun* into their lives."

She Rings The Bell

DR. FRANCES HORWICH EDUCATES TOTS BY THE MILLIONS IN NATION'S LARGEST CLASSROOM

There was a time, not too many generations ago, when Ding Dong Daddy was pretty hot stuff. He was a fictional character out of a popular song and cut a pretty mean rug as a conversation piece of the times. But he has given way, in this generation at least, to a Ding Dong Mama who can hardly be called his female counterpart.

She is, of course, Dr. Frances Horwich, originator and star of *Ding Dong School,* and NBC's ringing answer to CBS' midmorning Arthur Godfrey.

NBC's initial response to Miss Frances, however, was both informal and highly unflattering. On the day of the first show, she now relates with a justifiable amount of pleasure, the

camera crew unburdened itself of several remarks not intended for the star's ears. "Where," one of them wanted to know, "did they come up with *this* one?" Another stated it as his firm opinion that "this old gal won't last out the week, if that long."

These remarks, of course, never did reach Miss Frances' ears. What the crew members didn't know—but were gently told the following day—was that Mrs. Harvey Horwich is an expert lip reader. "It's a talent," she says, disarmingly, "I found particularly helpful during the Army-McCarthy hearings on TV."

Ding Dong School, originally designed as an experimental public service program, is now a solid success, commercially as well as artistically.

"We started out," Miss Frances says, "with the idea that our audience would consist chiefly of children between the ages of three and five, but we know now our steady viewers range from seven months to 87 years."

Nor does she consider herself a built-in baby sitter. "Far from it," she says, firmly. "Our job has been to educate parents on the value of nursery school training. We educate the children, too—they learn how to do things for themselves. They also learn what it's like to have a teacher, so that when they do go to school they're that much farther ahead of the game."

Winner of no less than 30 awards, *Ding Dong School* also has been deluged with commercial offers — more than 800. "But," Miss Frances says, "thus far we've approved only 31."

Ding Dong School's curriculum is both simple and basic, geared as it is to the very young child. Miss Frances asks simple (and necessarily loaded) questions of her young viewers, and pauses, giving them a chance to answer. She speaks slowly—a trick which can be irritating to parents but which is extremely helpful to the children. She shows them how to draw, paint, count—and frequently brings in the magic of growing things. As a result, thousands of homes all over the country are cheerfully cluttered up with young nasturtium plants, radishes and any number of things which will sprout in a planting box.

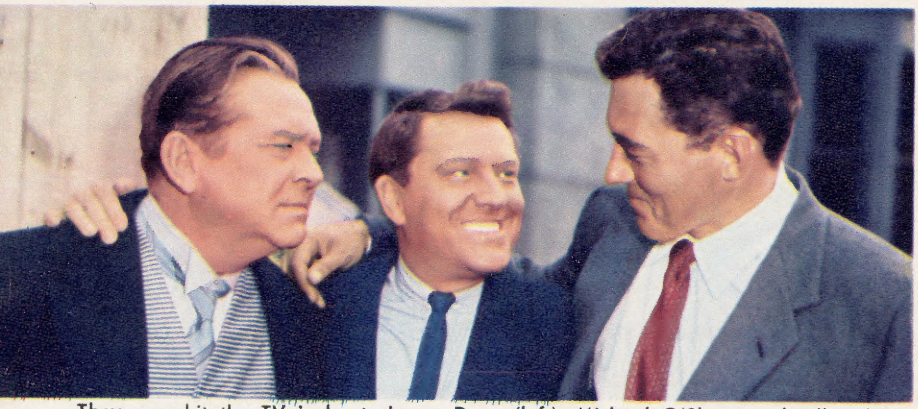
Her daily half hour ends with a five-minute talk to parents (after first shooing the children off on some time-consuming errand.) In at least one instance, however, her request that the children bring their mothers or daddies to the TV set brought nothing but an anguished howl.

A public personage of some standing in Chicago wrote her a rather stiff note, explaining that while he and his wife and young child all enjoyed and appreciated *Ding Dong School,* there *was* a limit. He had been out on a celebration (a business party, he emphasized) and had not reached the badly needed comfort of his bed until 6 A.M. Four hours later he was forcibly revived by his small daughter, who had taken to belaboring him about the head and shoulders with a shoe. "Daddy, Daddy!" she kept insisting, "Miss Frances says you are to come watch her on television."

◄ Proof of popularity: and most of Dr. Horwich's fans can't even write.

Reviews

It's A Great Life



They may hit the TV jackpot: James Dunn (left), Michael O'Shea, and Bill Bishop.

PROGRAM OF THE WEEK

A situation comedy show starring no less than three males, only one of them handsome, wouldn't have gotten off the ground a year or so ago, when every new show had to come as close as possible to *I Love Lucy* to be acceptable for sponsorship.

But times have changed, and *It's A Great Life*—one of this season's new offerings—is at least off and walking, if not quite running.

The show does, however, follow the tried-and-true formula: one or more zany characters involved in one or more ridiculous situations. The major premise of this particular show is a ridiculous situation right off the bat—two job-hunting ex-GIs holding down an attic bedroom with an eccentric whose permanent job is playing a department store Santa Claus.

The ex-GIs are played by Bill Bishop (the handsome young bachelor) and Michael O'Shea (the comic side-kick). The characters are hardly original; but the writing often, if not always, manages to pull them a notch or two above the norm. O'Shea, an old country hand at this sort of thing, is more adept at enhancing the writing than is Bishop, but the latter seems to improve with every showing.

Surprise entry, and perhaps the show's saving grace, is James Dunn. A former matinee idol who stumbled into hard times, he emerges here as a character actor who not only knows all the tricks but has added one or two of his own. He is perhaps the last person in the world one would have picked as a potential TV comedy star, proving that gold is still where you find it.

Judging from the first five episodes, *It's A Great Life* is the kind of show that will either emerge as a big success or fall flat on its face. It has all the necessary ingredients; all it needs now is a little luck.—*D.J.*

◄ Courtin' Corliss: Ann Baker, Bobby Ellis.

Meet Corliss Archer

Corliss Archer, today's teen-ager (a la show business), has finally reached TV via a pleasant little film series that should be with us long after its incumbent performers outgrow their blue jeans and sneakers. This F. Hugh Herbert concoction has been a success on Broadway, radio, and as a movie. There seems little doubt that *Meet Corliss Archer* will prosper.

This prediction is made in spite of some gimmicks—old and new—being injected into each episode. On the old side is "canned" studio laughter which puts to shame anything hitherto tacked onto a sound track. The show may be funny, but let's face it—not *that* funny. On the new side is use of an off-screen narrator who kids the cast along—a device of doubtful value.

Also new is the insertion of still cartoons at odd points in the proceedings—a desperate but fruitless attempt to squeeze just one more yock from the script.

As Corliss, Ann Baker, a cute little trick, looks like a teen-ager and, when the scripts permits, tries to act like one. Bobby Ellis, as Dexter, almost steals the show. He's near-perfect as the bumbling boy friend whose awkward adolescence has Corliss' father continually steaming. John Eldridge is fine as Corliss' father, and Mary Brian, the one-time movie star, is competent and pretty as her mother.—*R.S.*

FINE TUNING

By OLLIE CRAWFORD

Television installed in railroad freight yard. It's another new meaning for TV—Train Viewer.

•

This could revive that ever-popular country show, "Watching the Trains Go By."

•

One gagwriter thought he had seen all the switches on TV, then along came this crop of new ones. This show is on the right track. Television has now progressed all the way from the brass rails to the steel rails.

•

TV is a great invention. It can look into every corner of the roundhouse.

This idea will give a guy a chance to make his TV debut while crawling out of a boxcar. It will enable railroad detectives to spot hobos, but it won't be the first bum show on TV. This show has everything except a master of ceremonies clapping and shouting: "Give this little train a brake."

•

The Southern Pacific was the first railroad to think of a TV show with cowboys and engines.

•

Some day, the eastbound streamliner and the westbound streamliner will turn out to be on the same track. Boy, will that be a "spectacular!"

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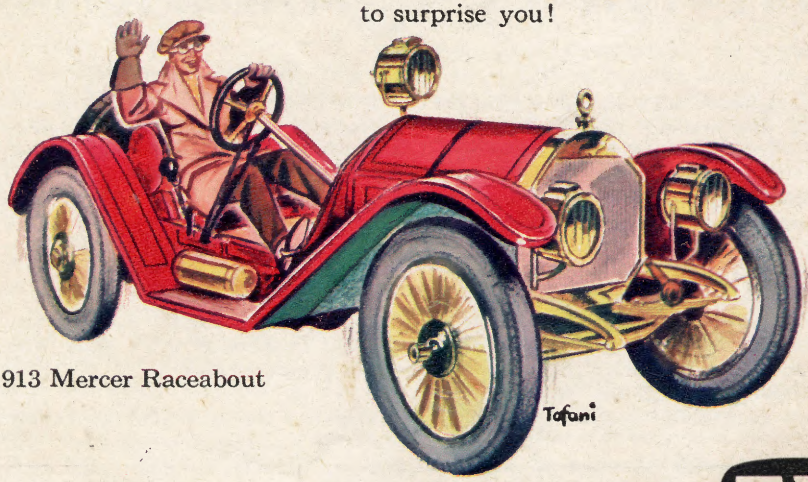

1913 Mercer Raceabout

AMERICA'S TELEVISION MAGAZINE

TV GUIDE

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